

ORAL COMMUNICATION RUBRIC

Topic Development	Criteria	4	3	2	1	0
	Content	Demonstrates mastery of topic	Demonstrates adequate understanding of topic	Demonstrates some understanding of topic	Demonstrates lack of understanding	No data gathered
	Arrangement of Ideas	Strong introductory statement	Adequate introductory statement	Weak introductory statement	Lack of introductory statement	
		Strong logical progression	Adequate logical progression	Weak logical progression	Lack of logical progression	
Strong concluding statement		Adequate concluding statement	Weak concluding statement	Lack of concluding statement		

Oral Communication	Criteria	4	3	2	1	0
	Voice Projection	Clearly and consistently audible	Mostly audible	Sometimes audible	Inaudible	No data gathered
	Vocal Delivery	Energetically communicates enthusiasm	Some energy and enthusiasm	Little energy and enthusiasm	Monotone	
	Eye Contact	Consistently makes eye contact with all members of audience	Makes consistent eye contact with <i>limited</i> group within audience	Makes some eye contact with audience	Makes little or no eye contact with audience	
	Gestures	Consistently reinforces verbal message	Often reinforces verbal message	Sometimes reinforces verbal message	Detracts from verbal message	
	Pace	Consistently effective	Mostly effective	At times too fast or too slow	Consistently too fast or too slow	
	Clarity of Expression	Minimal gap-fillers ("um," "uh," "like," etc.)	Few gap-fillers	Some gap-fillers	Gap-fillers interfere with expression	
	Listening	Demonstrates proactive listening: takes relevant notes, answers questions, asks questions that demonstrate mastery of topic	Demonstrates active listening: takes notes, answers questions with a prompt, demonstrates engagement with topic	Demonstrates attentive listening: takes cursory notes, Unable to respond to questions, demonstrates weak understanding of topic	Demonstrates passive listening: does not take notes, unable to respond to questions, demonstrates lack of understanding of topic	

