

Introduction to Adobe Photoshop
Mr. Faltinoski

Label Design

Photoshop Specs 8 x 10.5" 200 ppi RGB
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After completing Lesson 7, You will create your own bottle label using the techniques learned in that lesson. You will be given an image of a bottle, can or jar to start with. The blank container may be obviously for some material (i.e. ketchup, mustard, etc.) or you may need to come up with what the container will hold. **When you get the blank container, you will want to copy it into your new page** and scale it (CONSTRAINING PROPORTIONS!) to fill the page as much as possible. We want to see as much “label” as possible. Your label must include:

- Product name using a clipping mask from type.
- Use at least one layer style with text.
- At least two other text layers other than the product name. One text layer must be a “blurb” of 25 words or more.
- The label must contain other graphic elements other than just text.
- The label must be warped around the bottle appropriately.
- The background must be more than a single, flat color or design.