

### Fall Play Poster Design Requirements

In addition to all the thematic requirements for the Fall Play Poster, you will also have to consider and include a number of Photoshop requirements that reflect your knowledge of LESSON 4, those are listed below. You will also use the compositional device of RULE-OF-THIRDS to insure a well designed poster.

The rule of thirds is a compositional rule of thumb. The rule states that an image can be divided into nine equal parts by two equally-spaced horizontal lines and two equally-spaced vertical lines. The four points formed by the intersections of these lines can be used to align features in the photograph. Aligning images with these points creates more tension, energy and interest in the artwork than simply centering the feature would.

To begin, create a new page with the specifications listed above. Be sure the ruler is turned on, and then drag guidelines at the 2 5/8" and 5 1/4" mark vertically, and at the 3.5" and 7" mark horizontally.

The following guideline must be followed:

- Your poster must have at least 6 elements including a background, Play title, and informational copy.
- At least one layer must be at an opacity of around 50%.
- You must use at least one gradient layer.
- You must enhance at least one layer by adding a "layer style" feature(s).
- You must use a "drop shadow" on at least one layer.

The final poster will be evaluated with regard to use of Photoshop tools, use of rule-of-third, and theme development.

