

POW WOW

AMERICAN INDIANS
OF NEW MEXICO

... I am here,
... I am here now,
... I will always be here,
Everyone leaves a footprint.

Your assignment is to design a poster advertising an American Indian Pow Wow. It should be 11" x 17" and have an orientation of your choice and be created in InDesign. It should be printed in color on glossy paper and trimmed so all edges bleed. Print two copies - one for me and one for your portfolio. You will receive a grade for content and a grade for design. You must include a color comp. with your finished poster.

You should use appropriate pictures and images. There is a book with a CD in your project box with North American Indian Motifs on it. There is also a CD with photographs that I took in New Mexico. You may also use photos from the Art Explosion CD's. If you import photos from the internet you will need to take

them first into Photoshop and change the resolution to 300 and size them to what you need. Then copy them to your project folder so you will have all of your links. ALL bits and pieces of your poster need to be in your project folder for optimum printing quality. All photographs should be .jpeg format.

You should spend time doing some research and perusing the books in your project box. Your overall design should have a strong South West flavor in color choices.

You may create a logo if you wish.

Information that **must** be included:

- Pow Wow • Location • Date/Times
- Events • Directions • Tribes represented
- Other info. of your choice

11 Nations • NAVAJO • CREE • IROQUOIS • PUEBLO • TAOS • SANTO DOMINGO • SAN ILDEFONSO • SANTA CLARA • HOPI • COCHITA • ARAPAHO



Woven Rugs



Pottery



Craftsmen



Jewelry



Food

