



Athens Drive High School

Recognition Ads

**DEADLINE
Oct. 8**

Early Bird Special !!!!!
Full page = \$235
if submitted to the
yearbook room
by Sept. 14.



If you have a financial hardship, please call me for a payment plan. 233-4093

Mail to:
Athens Drive HS Yearbook
c/o Pat Goldsmith,
1420 Athens Drive
Raleigh, NC 27606
233-4093 Yearbook room

Dear Parents of Seniors:

This letter is being mailed to your house in case you are planning for your ad to be a surprise.

Please respond IMMEDIATELY. Don't put it off. We don't want to leave anyone's ad out, but we do have a deadline with our publishers that is not negotiable.

Dear Parent(s):

Will you recognize your own son or daughter in the yearbook this year? We've got a great opportunity for you to do just that: Student Recognition Ads. Submit a favorite photo, write a heartfelt personal message of love and support, and publish it in the yearbook.

Whether your child is a senior, an achiever, or just a wonderful kid, a recognition ad is a great way to say "I love you and I'm proud of you." In the future when they look back at their yearbook, your message will be there saying how much you care. It's easy to create a recognition ad. Just send us a copy of your favorite photo and compose a message, we'll do the rest. Please see attached sheet for further information.

Our yearbook will be in full color. Please know that the price of the ads helps with our publishing costs. The actual price of the book does not completely cover publishing costs and classroom expenses. The school does not give us any money for publishing.

While you're thinking what your ad will look like, also think about the size of the ad space. Select a format that will accommodate all the information that you wish to include. Recognition ads run from \$65 to \$265.

Chelsea Burnette, Editor
Katie Zaccardo, Editor

DO NOT submit original pictures that are irreplaceable.
Please make copies for us and keep your originals.

PERSONAL RECOGNITION AD ORDER FORM

Name _____

- Full Page \$265
- Half Page \$140
- Quarter Page \$90
- Eighth Page \$65

Address _____

City, State, Zip _____

Amt. Enclosed: \$ _____

Phone _____

Make checks to Athens Drive H.S.

*Include a self-addressed stamped envelope for return of photos. Put name on back of all photos. Return address labels work well for this.

Message:

See attached sheet.

E-mail me confirmation that you received this.

www. _____