

KOFA HIGH SCHOOL SOCIAL SCIENCES DEPARTMENT
ECONOMICS

VIDEO STUDY GUIDE # 11 - LABOR & MANAGEMENT



TERMS THAT YOU MAY NEED INFORMATION ON :

- 1. WAIST BLOUSE - WOMENS BLOUSES THAT COULD BE TUCKED INTO SKIRTS > A NEW IDEA FOR THE EARLY 1900s AS PREVIOUSLY WOMEN ONLY WORE ONE PIECE DRESSES**
- 2. LGW - LADIES GARMENT WORKERS UNION**
- 3. UAW - UNITED AUTO WORKERS**

**** STORY # 1 > AN EXAMPLE OF HOW LABOR UNIONS GOT THEIR POWER AND WHAT THE IMPACT WAS BASED ON THE TRADE OFFS BOTH LABOR AND MANAGEMENT HAD TO MAKE**

STIFF COMPETITION AND NARROW PROFIT MARGINS DROVE MANAGEMENT TO GET THEIR LABOR AT THE _____

WHAT TYPE OF CHANGE IN THE PRODUCTION OF THE “WAIST BLOUSE ” FUELED THE GROWTH IN THAT BUSINESS ?

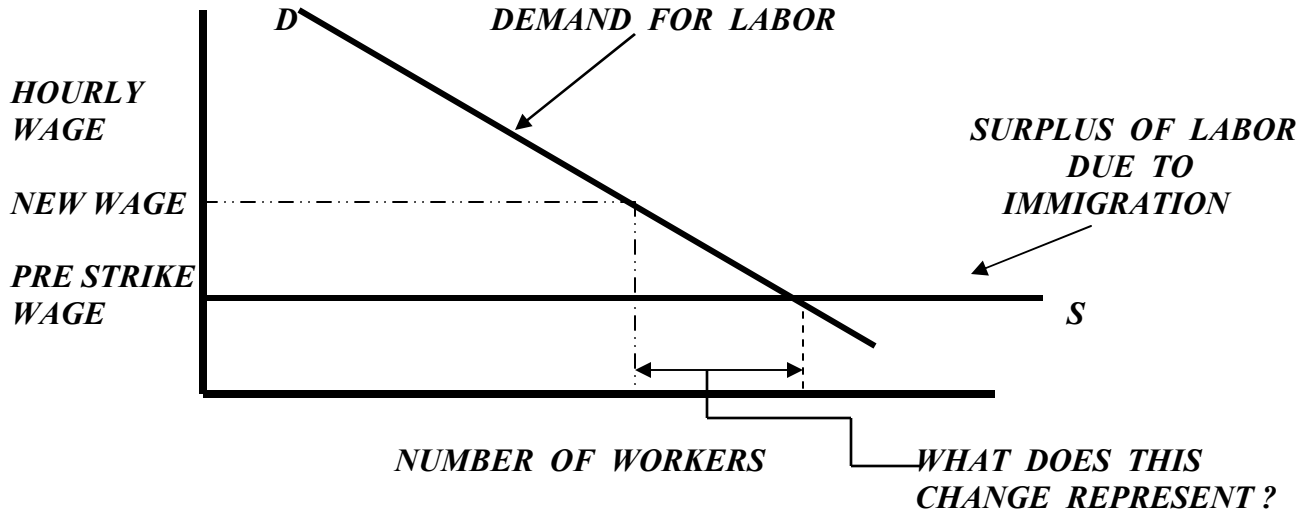
HOW LONG DID IT TAKE THE LADIES GARMENT WORKERS UNION (LGW) TO BEGIN TO HAVE AN IMPACT ?

WHAT DID THE LGW DO TO FORCE COMPROMISES ON WAGES AND WORKING CONDITIONS ?

HOW COULD THE COMPANIES AFFORD THE COMPROMISES ? THEY HAD TO DO WHAT 3 THINGS ?

- 1. INCREASE WORKER _____**
- 2. IMPROVE PRODUCTION _____**
- 3. INCREASE PRODUCT _____**

MR. GILL ILLUSTRATES WHAT HAPPENED > FILL IN THE MISSING LABEL FOR HIS CHART - SEE THE BOTTOM RIGHT :



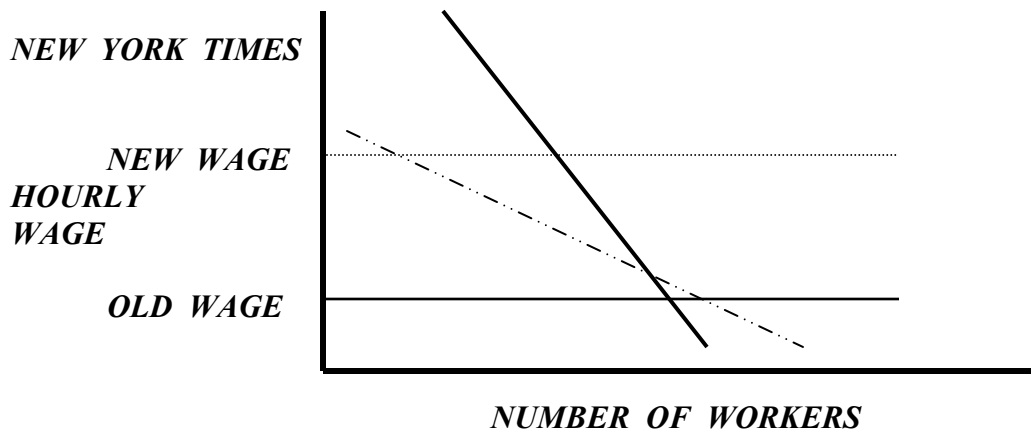
**** STORY # 2 > FAILURE OF THE NEW YORK TRIBUNE - WHO WAS RESPONSIBLE ?**

WHAT WAS HAVING A TREMENDOUS IMPACT ON THE UNIONS BY 1965 ?

ACCORDING TO THE UNIONS THEY UNDERSTOOD THE PROBLEM > THE NEWSPAPERS COULD NOT IGNORE THE COST SAVING BENEFITS OF USING COMPUTER TECHNOLOGY. THE UNIONS SAID THAT THEY COULD ACCEPT WORKING THROUGH IT BUT DISAGEEMENT AROSE OVER HOW TO HANDLE WHAT ?

WHAT DID MOST OF THE NEWSPAPERS AGREE TO > WHAT KIND OF DEAL DID THEY WORK OUT WITH THE UNION ?

MR. GILL'S CHARTS :



**** STORY # 3 > THE UNITED AUTO WORKERS - WHY DID THEY TAKE LESS ?**

WHAT ALLOWED THE BIG 3 AUTO MAKERS CONTINUE TO RAISE PRICES ?

WHAT HAPPENED WHEN GASOLINE PRICES WENT UP AND WHY ?

UAW UNION PRESIDENT DOUGLAS FRASER UNDERSTOOD THE CHANGING CONDITIONS. WHAT BECAME MORE IMPORTANT TO THE UNION THAN THE TRADITIONAL NEGOTIATING ISSUES OF WAGES, WORKING CONDITIONS, AND BENEFITS ?

WHAT THREE THINGS DID CHRYSLER AGREE TO GIVE THE UAW IN RETURN FOR PAY CUTS ?

1. **PROFIT** _____
2. **SOME / LIMITED JOB** _____
3. **A VOICE / REPRESENTATION IN** _____

CHRYSLER ALSO NEEDED CREDIT THAT THE BANKS WOULD NOT GIVE THEM. WHERE DID THEY GET THE LOANS FROM TO KEEP THE COMPANY GOING ?

WHAT ARGUMENT / LEVERAGE DID THEY USE WITH THE GOVERNMENT TO CONVINCING THEM TO SAVE THE COMPANY ?

WHAT WAS THE RESULT ?

MR. GILL > WHAT 2 MAJOR THINGS HAVE HAD A TREMENDOUS IMPACT ON THE UNIONS IN THE LATE 1900 s ?

1. **CHEAP** _____
2. **ADVANCEMENTS IN** _____ **THAT REPLACE**
