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December 30, 1999

John Investor  
7777 Gain Lane  
Stocks, NC 28111

Dear John:

In response to your request, you will find a new account kit enclosed. Thank you for requesting information from **Trading Site, THE WORLD'S LEADING ONLINE BROKER.** *Move*

*Move items to arrange in the order indicated by number*

The new account kit includes the following items:

- 4 A new account application
- 2 A brochure detailing online account features, services, fees, terms, and conditions
- 3 A coupon for a \$75 rebate after you place five trades
- 1 Your free gift, the report "**Trading Site's** Top 10 Stocks for the Year 2000"

← 1.5" → **Trading Site** offers you more services than any other online broker, including free research reports from our own staff of analysts, portfolio tracking, free real-time quotes, e-mail alerts about target stock prices, low margin interest rates, 24-hour customer service (both telephone and online), and low trade prices. *Move* → 1.5"

John, **Trading Site** looks forward to serving all your trading needs. If you have any questions about the new account kit, please call me directly at 1-888-555-8888, extension 324.

Sincerely,

Sonia Lane  
Customer Service Representative

**Trading Site®**

Enclosure (1)

↑ 1.5" ↓