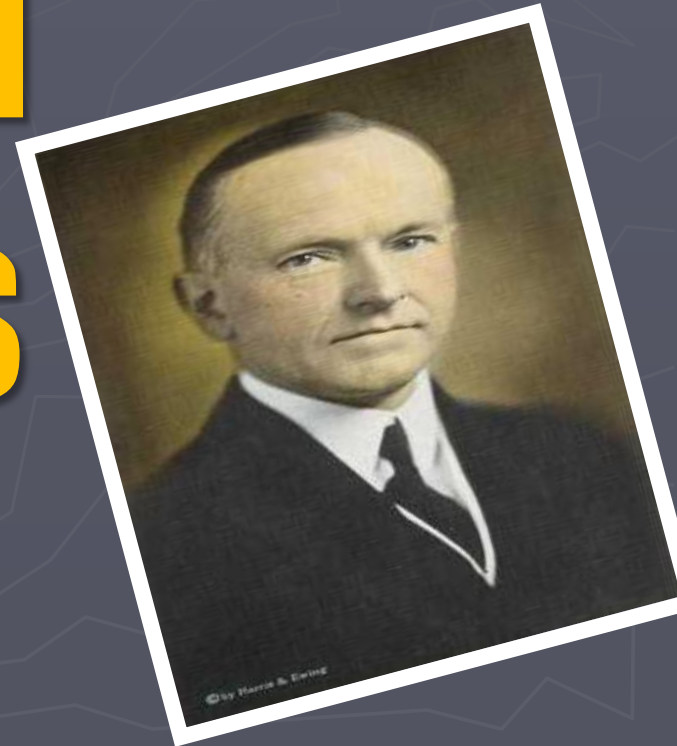
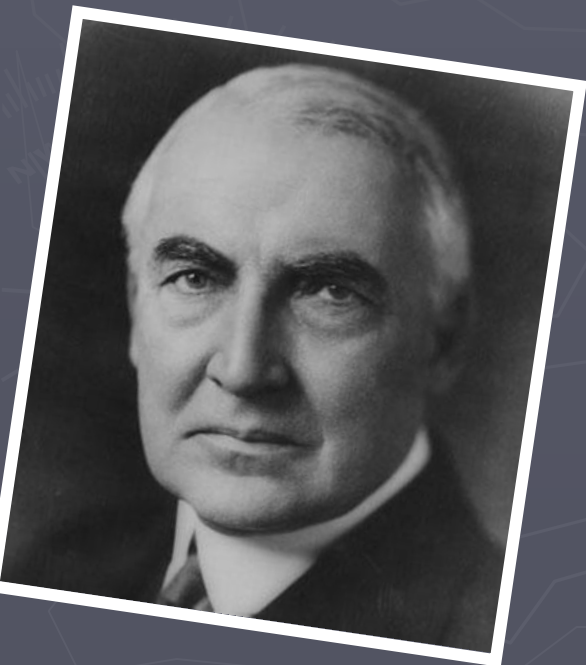




Postwar United States

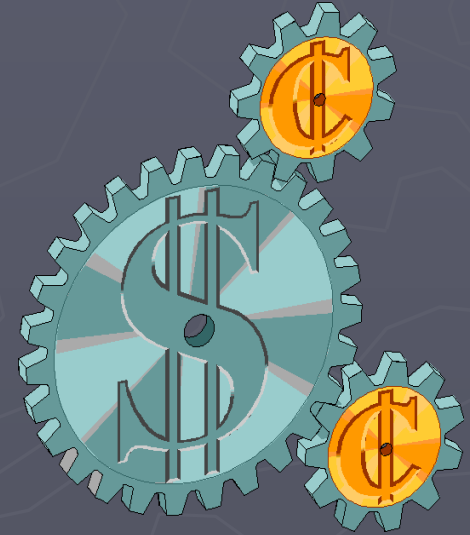


Postwar Problems

1. *Rising Inflation*
2. *Race Riots*
3. *Fear of Communism*



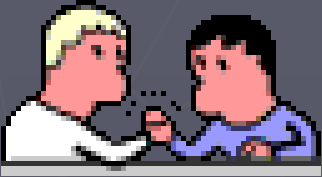
Rising Inflation



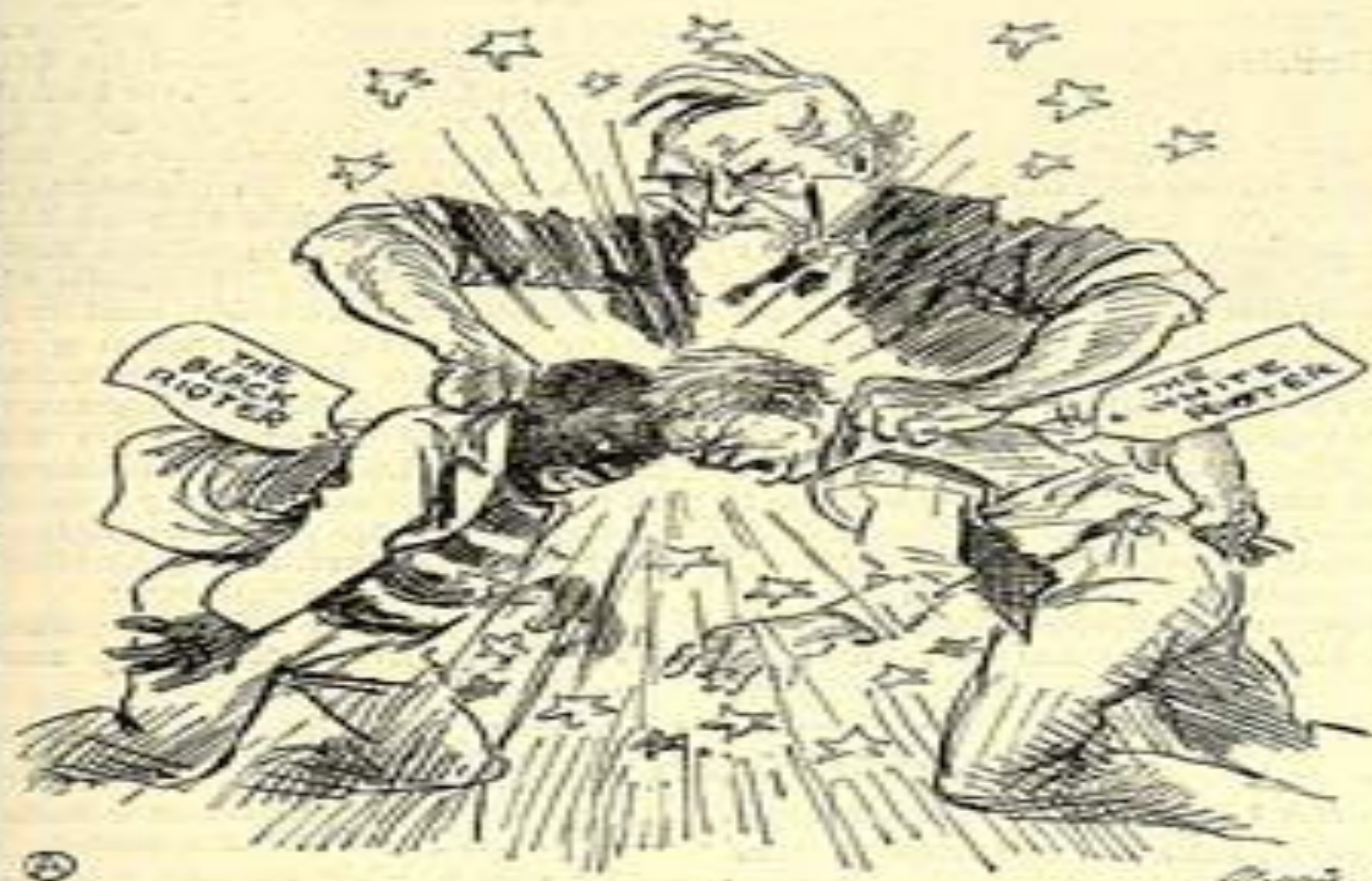
Inflation:

*A rise in the cost of goods while
wages remain the same; or: the loss
of value of money*

Race Relations worsen



- Soldiers return home from war
- Competition for jobs in northern cities sparks racial tensions
- Riots break out throughout the nation in 1919
- 38 people killed, 500 injured in rioting in Chicago



Produced by George Matthew Adams.

TREAT 'EM ROUGH.

—Morris for the George Matthew Adams Syndicate.

Numerous Labor Strikes

- Following the war, there was a massive increase in labor strikes in the United States
- 3,600 strikes by more than 4 million workers
- General Strike: strike of all union workers in a certain location, not just one industry
 - A strike in Seattle left the city at a standstill
- Many felt that Communists were behind strikes

For four days in early February 1919, the Seattle labor establishment closed down the city and captured nationwide attention in the first city-wide general strike in U.S. History. Politicians and newspapers in the Pacific Northwest and throughout the country interpreted the action as the beginning of a Bolshevik-style revolution.



JOHN L. LEWIS

STRIKE BULLETIN

OF SHIPBUILDERS INDUSTRIAL UNION No. 325, I. W. W.

Vol. 1

Seattle, Washington, February 1, 1919

No. 3



STRIKE CALLED

ALL UNIONS TO GO OUT

Seattle Union Record

FIFTY THOUSAND TO
GATHER TO CALL

NO CONSTRUCTIVE
EXERCISE IT

CONDEMNED IF STRIKE

A large number of unions in the city are expected to go out on strike tomorrow, according to a report from the city's labor union leaders. The strike is being called by the city's labor union leaders, who are demanding that the city government pay them more money. The strike is being called by the city's labor union leaders, who are demanding that the city government pay them more money. The strike is being called by the city's labor union leaders, who are demanding that the city government pay them more money.

The strike is being called by the city's labor union leaders, who are demanding that the city government pay them more money. The strike is being called by the city's labor union leaders, who are demanding that the city government pay them more money. The strike is being called by the city's labor union leaders, who are demanding that the city government pay them more money.

THAT ALL WILL
WORKING STRIKE

The fear of communism led to something called...

The Red Scare

Because the Russian Revolution started as a workers revolt, many Americans associated labor strikes to Bolshevism

The fear that Communists were trying to overthrow the U.S. government was known as the Red Scare



THE RED: "LET'S GO TO THE BOTTOM FIRST."

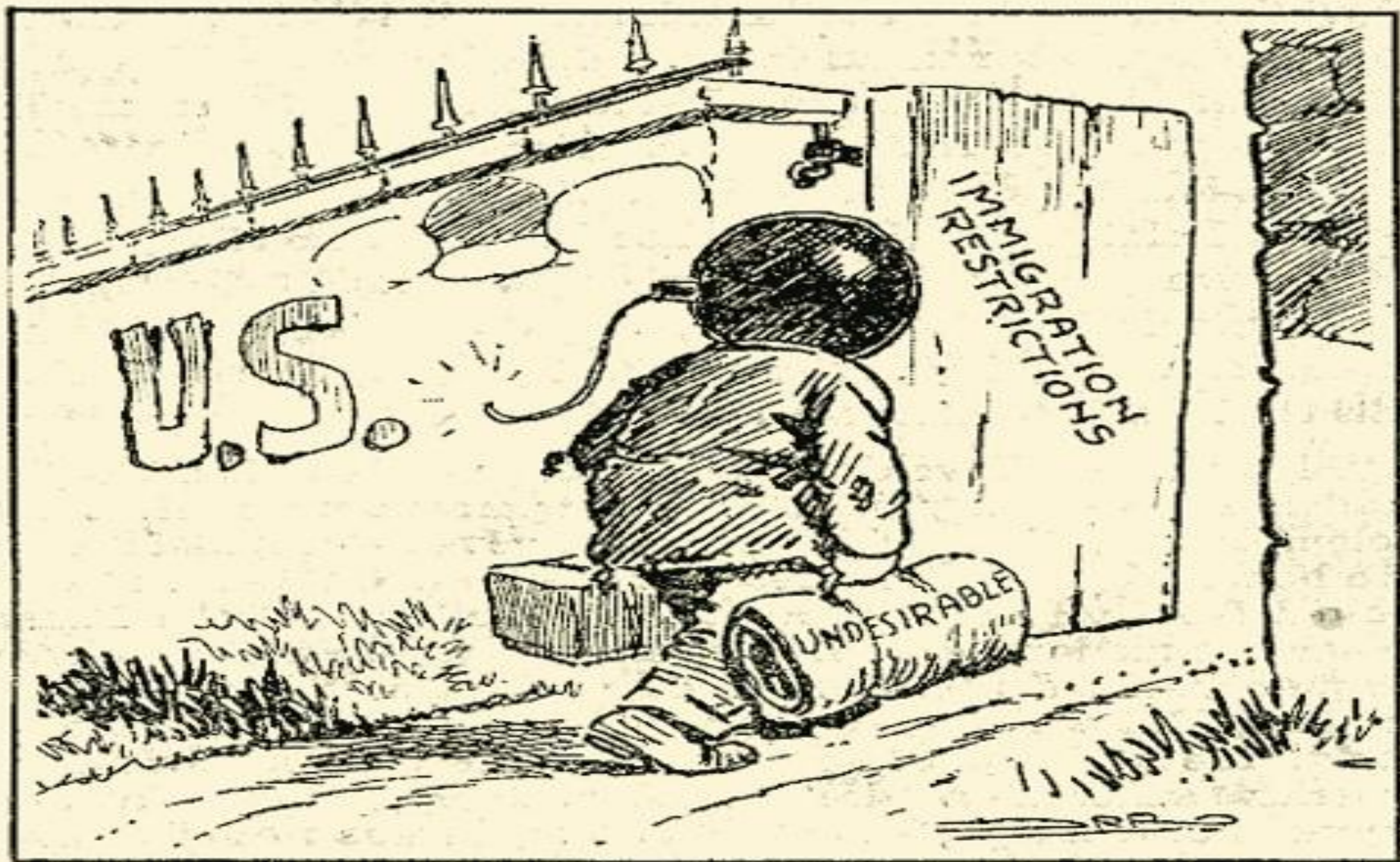
----Harding in the Brooklyn Eagle.



"COME UNTO ME, YE OPPRESSED!"

—Alley in the *Memphis Commercial Appeal*.

People feared labor strikes were roots of attempts to overthrow the government

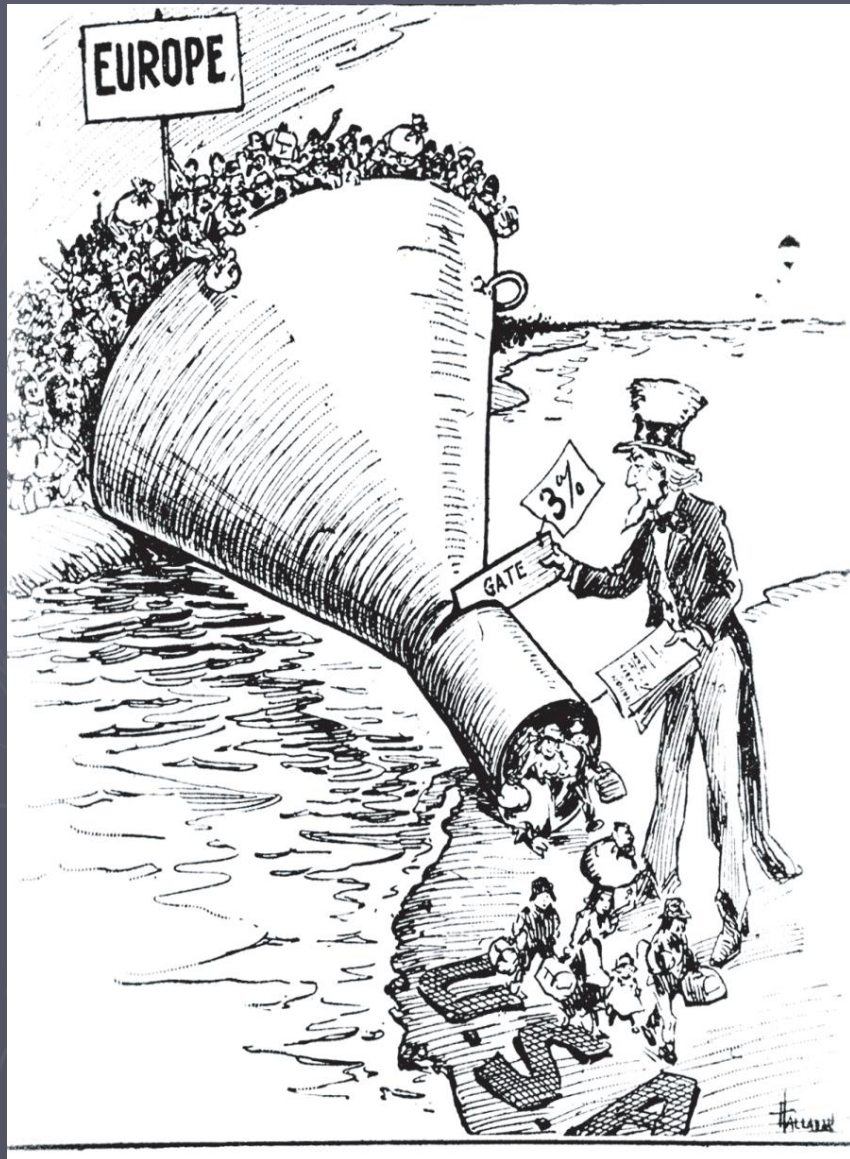


CLOSE THE GATE.

—Orr in the *Chicago Tribune*.

The Red Scare led to calls to limit immigration

A Resurgence of Nativism



Emergency Quota Act

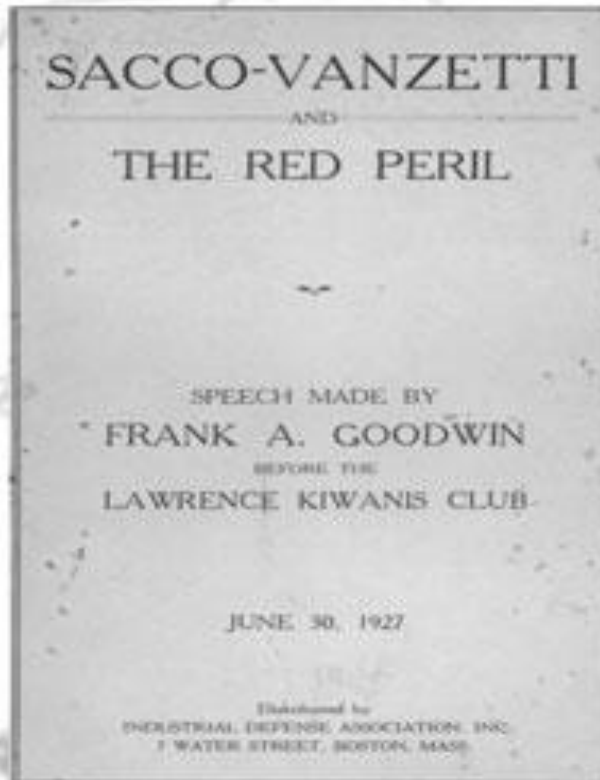
- *Set up a temporary quota system for immigration*
- *Law limited amount of people admitted to U.S.*
- *Provision discriminated against people from Southern and Eastern Europe*
- *People feared communism coming in from parts of Europe*

National Origins Act

- *Allowed unlimited immigration for people from Northern and Western Europe*
- *Immigration from Mexico was not limited*
- *Mexican immigrants fill jobs created by reduction of European immigration*

The case of Sacco and Vanzetti symbolized fear of immigrants

SACCO & VANZETTI



HART & CRONE

July 26, 1927

John Held Jr.

Domestic Terrorism

- ▶ Many Americans felt Communists wanted to bring about anarchy (overthrow the government)
- ▶ In April 1919 the U.S. Post Office intercepted 30 bomb packages meant for businessmen
 - ▶ In June 8 bombs exploded in 8 cities within minutes of each other
- ▶ One damages the house of United States Attorney General A. Mitchell Palmer
- ▶ Palmer creates the General Intelligence Division in the Justice Department

Attacks lead to the creation of the:

FBI

(Federal Bureau of Investigations)

FBI was led by:

*Became known
for hunting
down criminals*

*Top law
enforcement
official for next
40 years*



J. Edgar Hoover

Palmer Raids!

Attorney General A. Mitchell Palmer orders the raids on headquarters of various radical organization



Targeting mostly immigrants, Palmer had thousands arrested and over 500 deported

People had their civil liberties violated

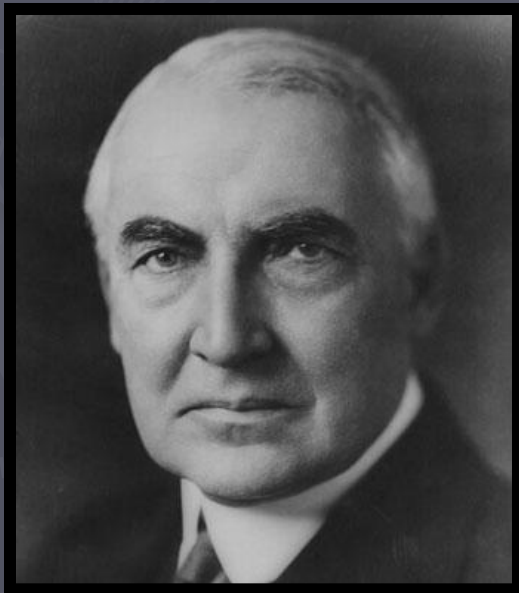
No evidence of attempts to overthrow the government was found

Palmer Raids were an abuse of federal power



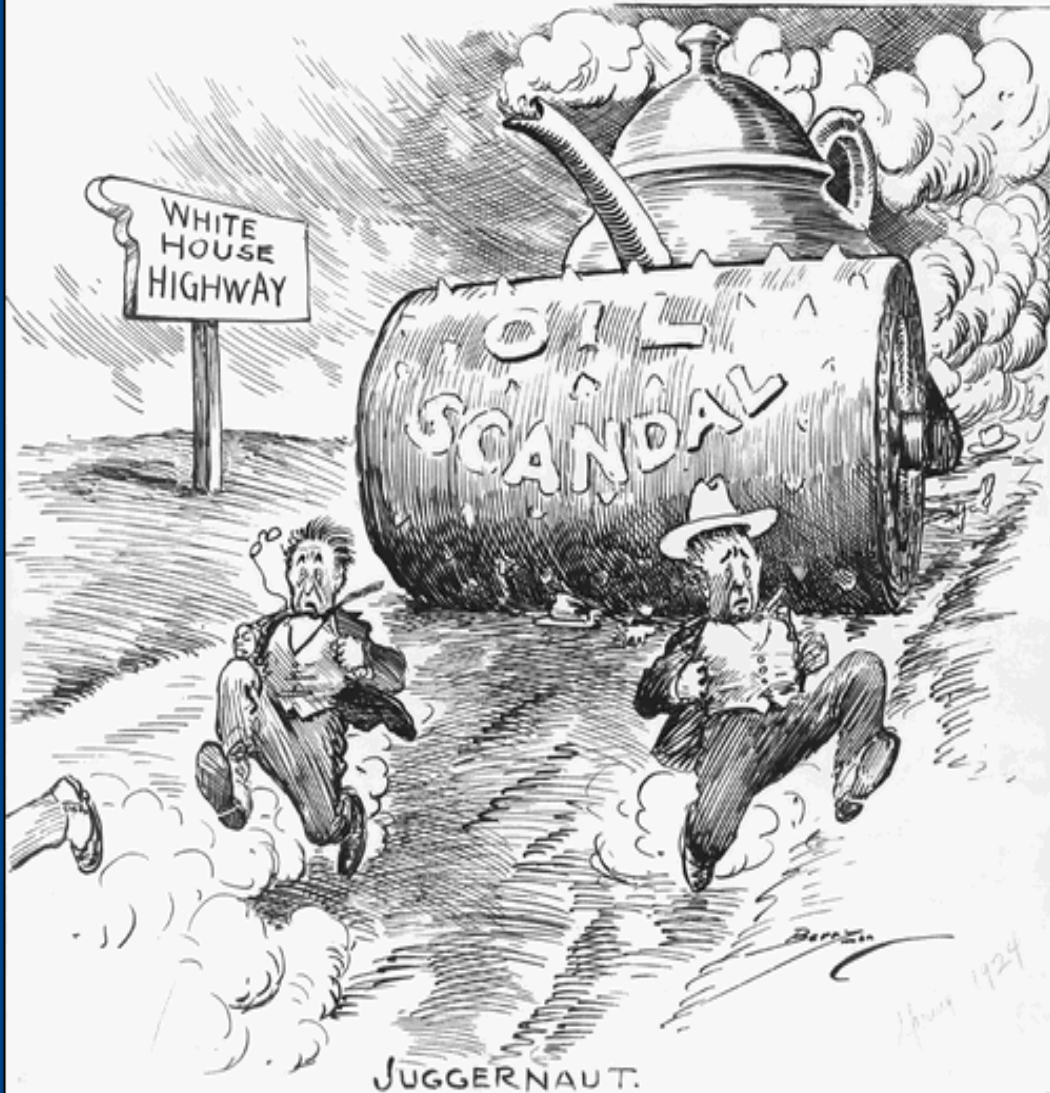
Warren Harding

- *People were ready for an end to Progressivism*
- *Harding's policy was a "Return to Normalcy"*
- *His friends were known as the "Ohio Gang"*
- *Presidency became known for corruption and scandals*
- *Biggest scandal was known as the "Teapot Dome Scandal"*



- **Warren G. Harding**
- **U.S. President 1921-1923**
- **Died of heart attack brought on, some say, but numerous scandals during his presidency**

Teapot Dome Scandal



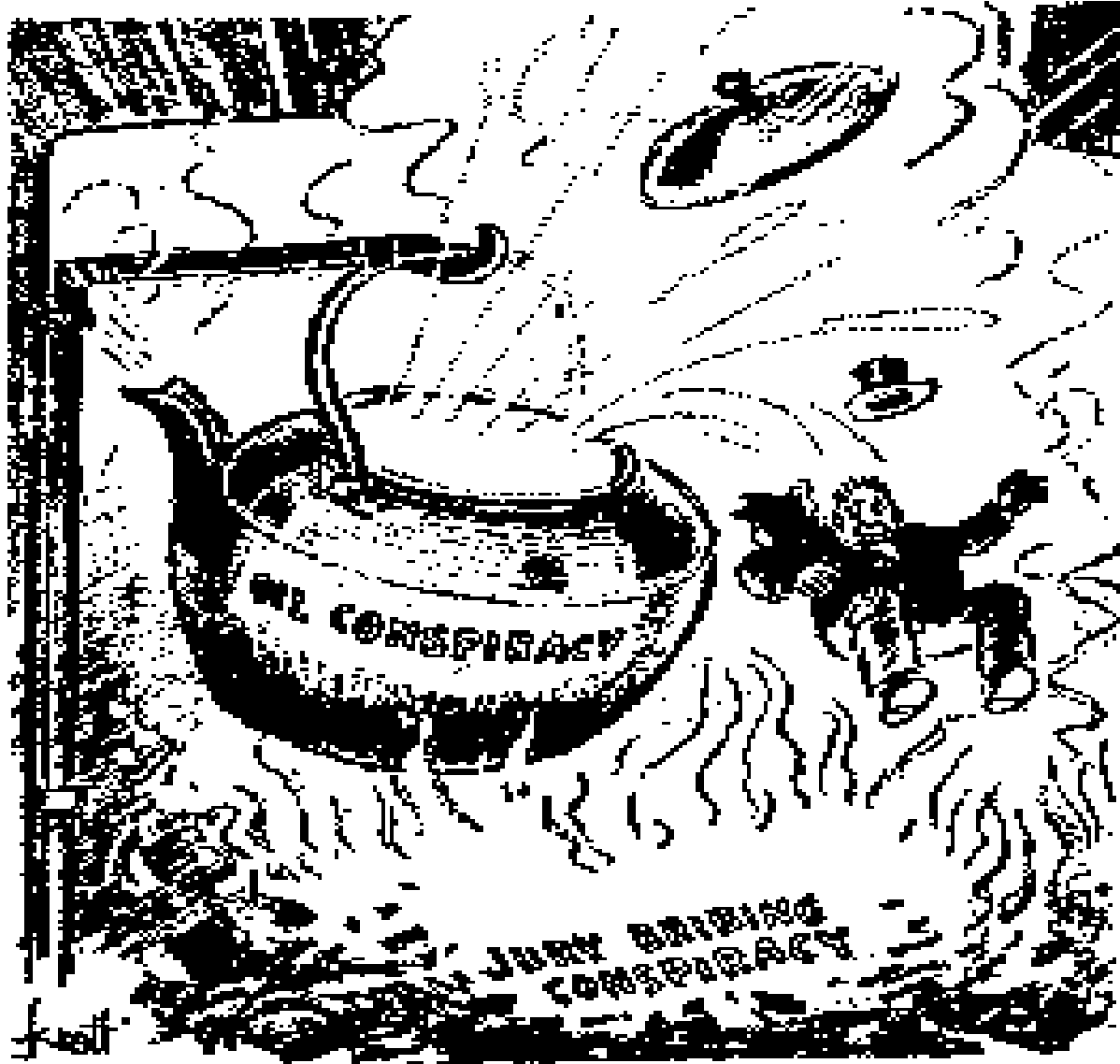
*Harding administration
illegally drills for oil on
public land*

*Secretary of Interior
Albert Fall took a
kickback (money) to
allow the drilling*

*Fall goes to prison on
bribery charges*

*Became one of the
biggest government
scandals in U.S. history*

Corruption and Scandal



Harding's presidency was marked by corruption and scandals

Harding died in 1923 of a heart attack brought on, some say, but the scandals

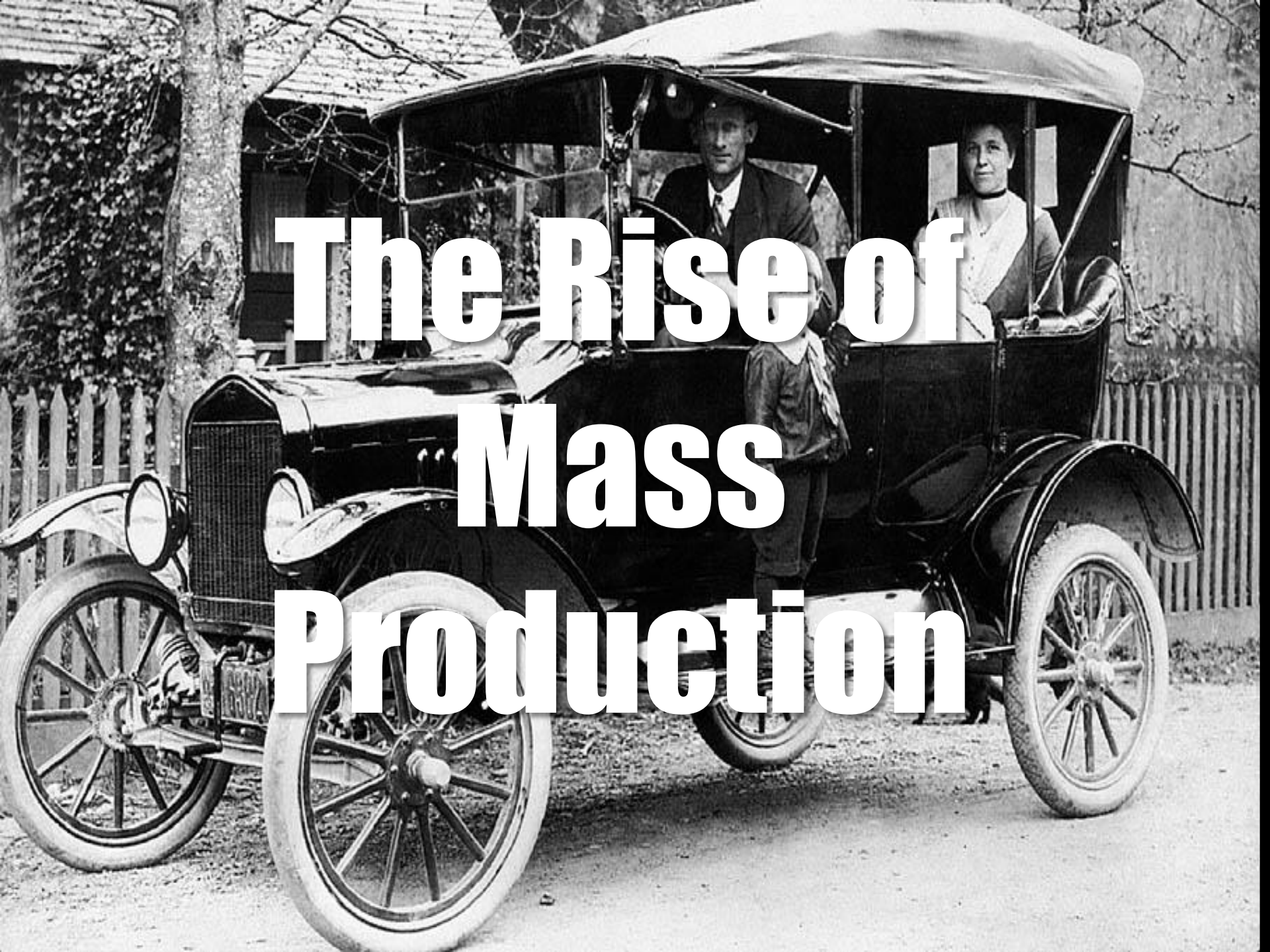
Coolidge takes over



Following the death of Harding, Calvin Coolidge takes over as president

Coolidge believed in the laissez faire theory – that government should not interfere with business

**“The business of America is business.”
-- Calvin Coolidge, U.S. president (1923-1929)**



The Rise of Mass Production

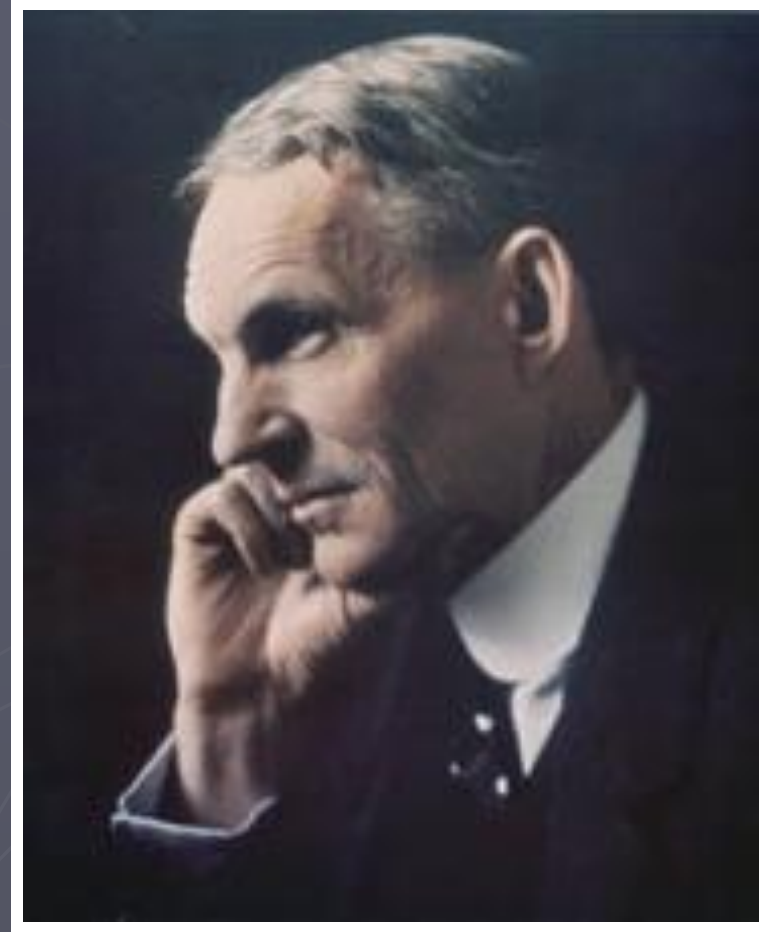
Rise of Mass Production

Keys to U.S. economic growth in the 1920s:

- 1. An increase in overseas markets to sell to*
- 2. Government did not interfere with or put restrictions on big businesses*
- 3. New innovations like the assembly line led to mass production*

Influence of Henry Ford

- *Created the assembly line*
- *Divided building into smaller and easier tasks*
- *Made mass production of cars possible*
- *Significantly lowered the cost per car*
- *Made owning a car affordable for most Americans*

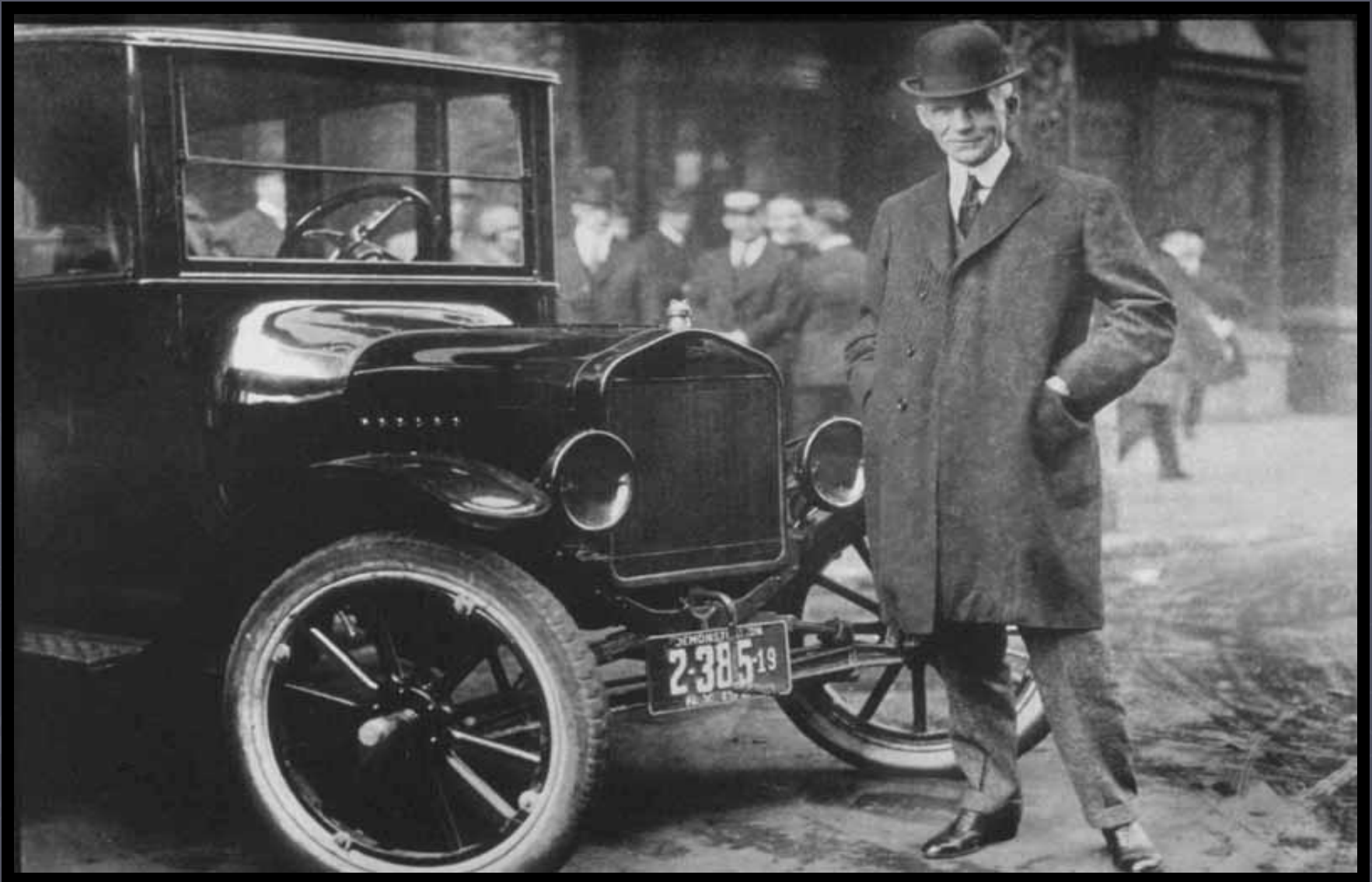


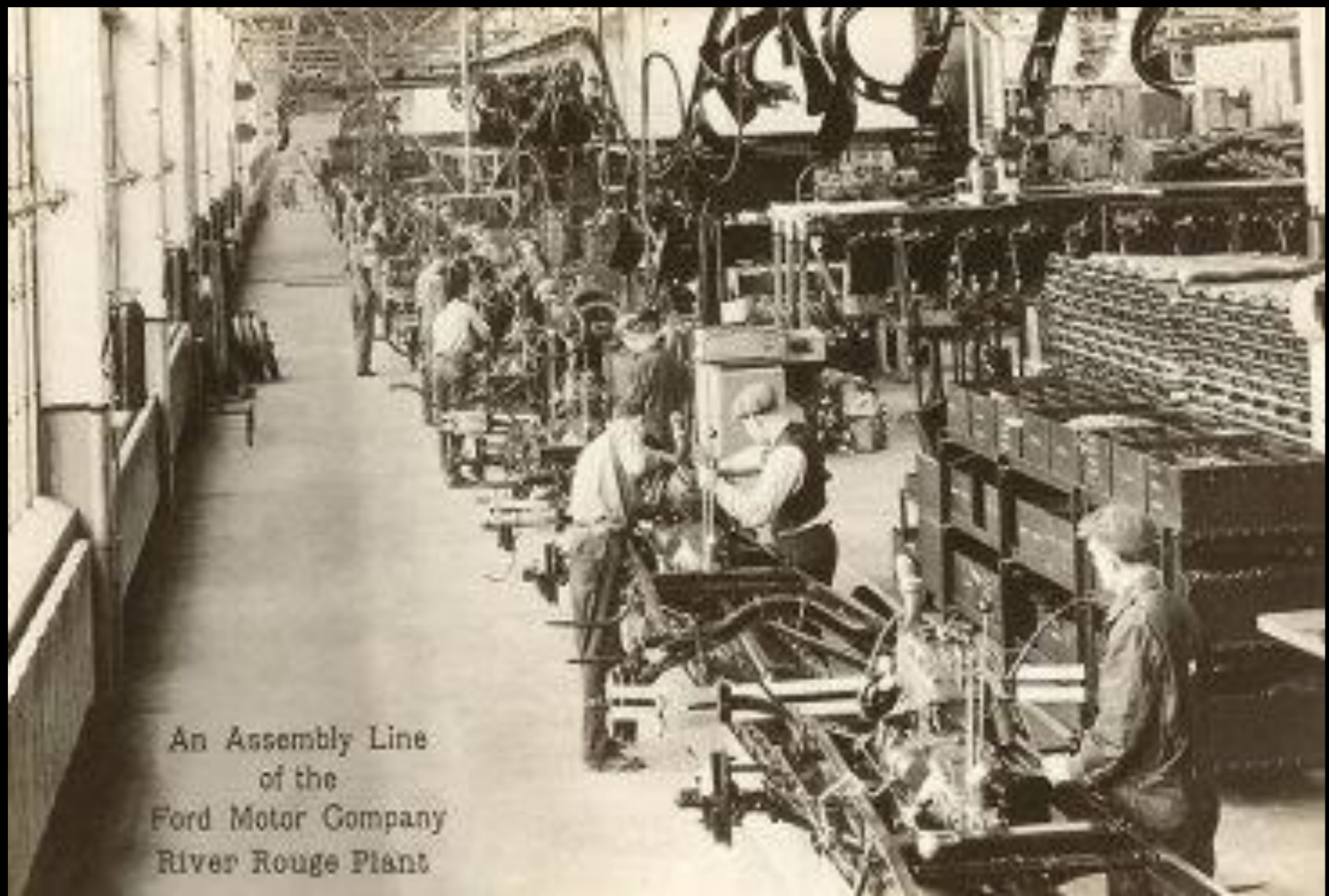
THE MODEL-T



- *Also known as the “Tin Lizzie” or the “Flivver”*
 - *Cost about \$300*

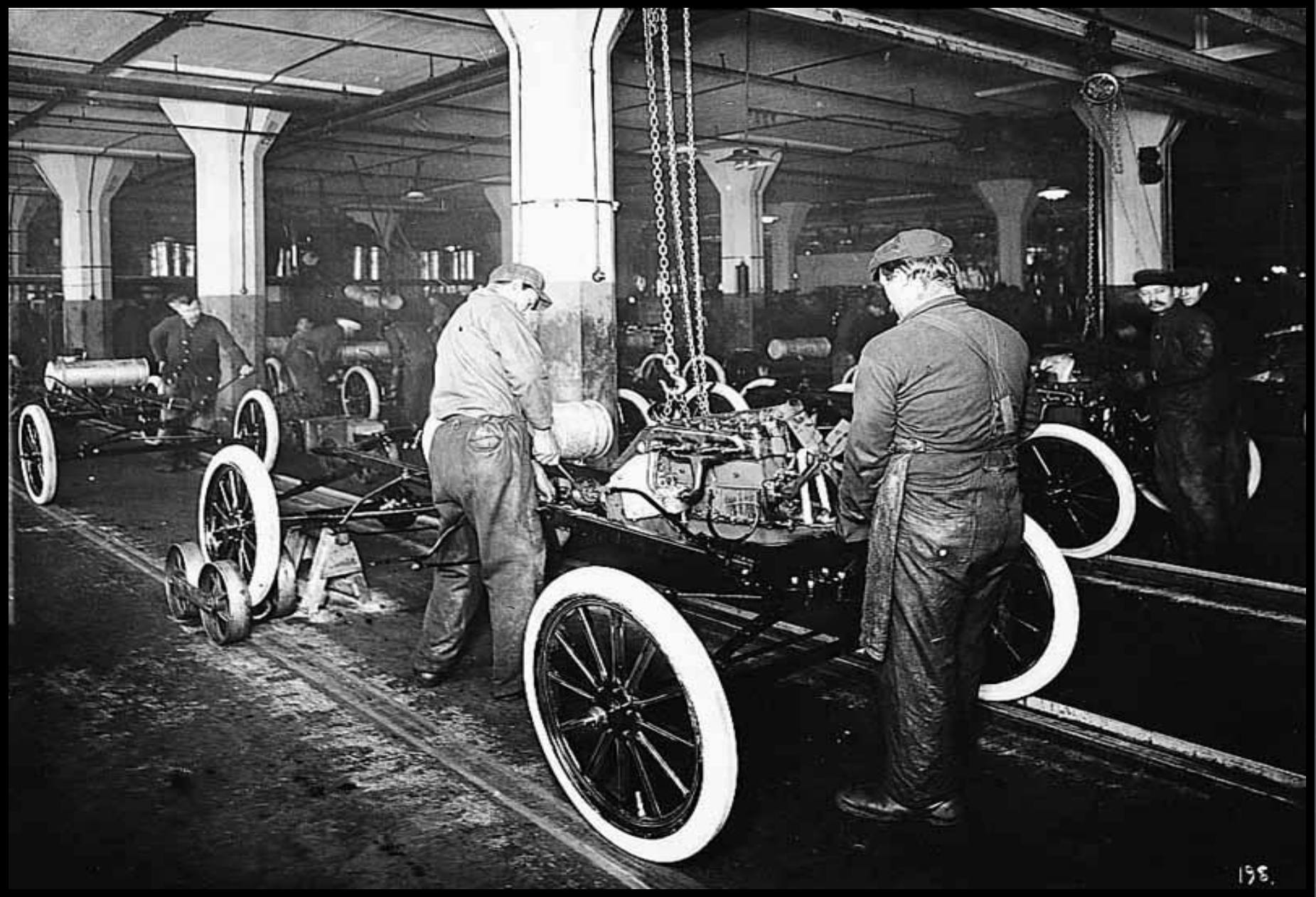
“Nothing is particularly hard if you divide it into small jobs.” – Henry Ford



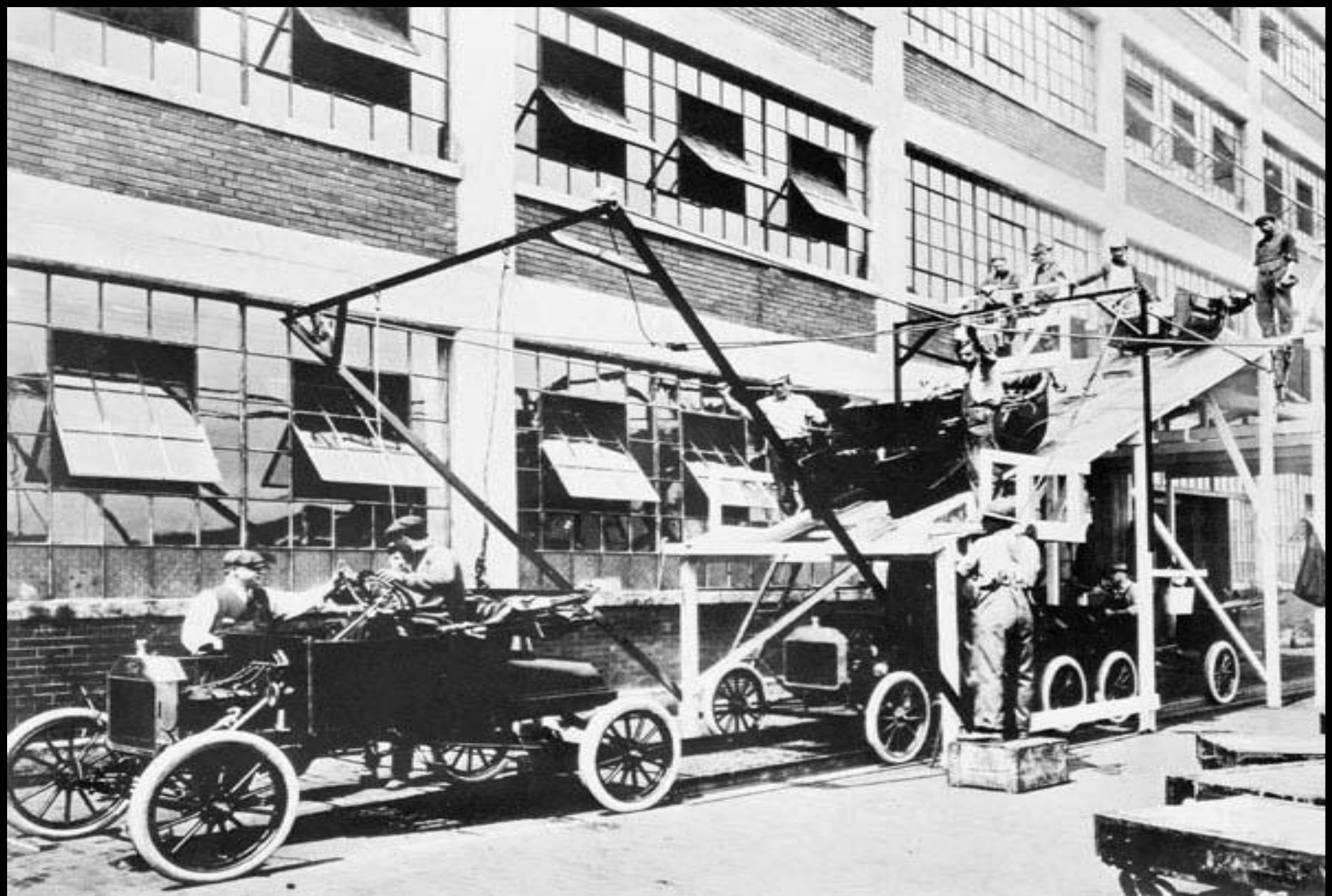


An Assembly Line
of the
Ford Motor Company
River Rouge Plant

Assembly line led to mass production of goods

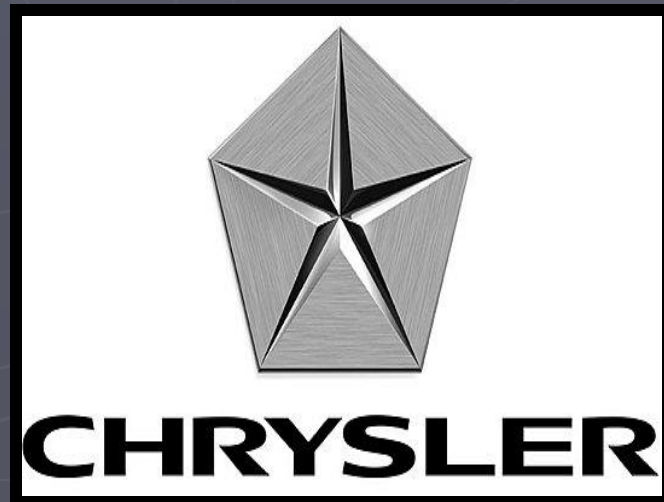


Assembly line led to a massive increase in factory jobs and workers



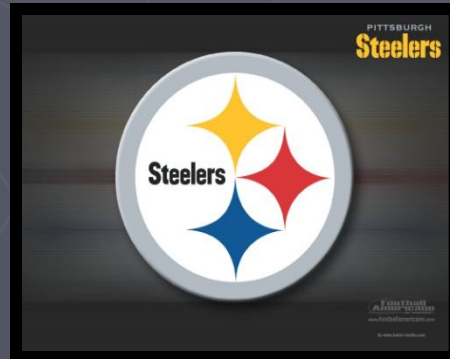
Assembly line led to higher incomes and lower prices

Big Three Automakers



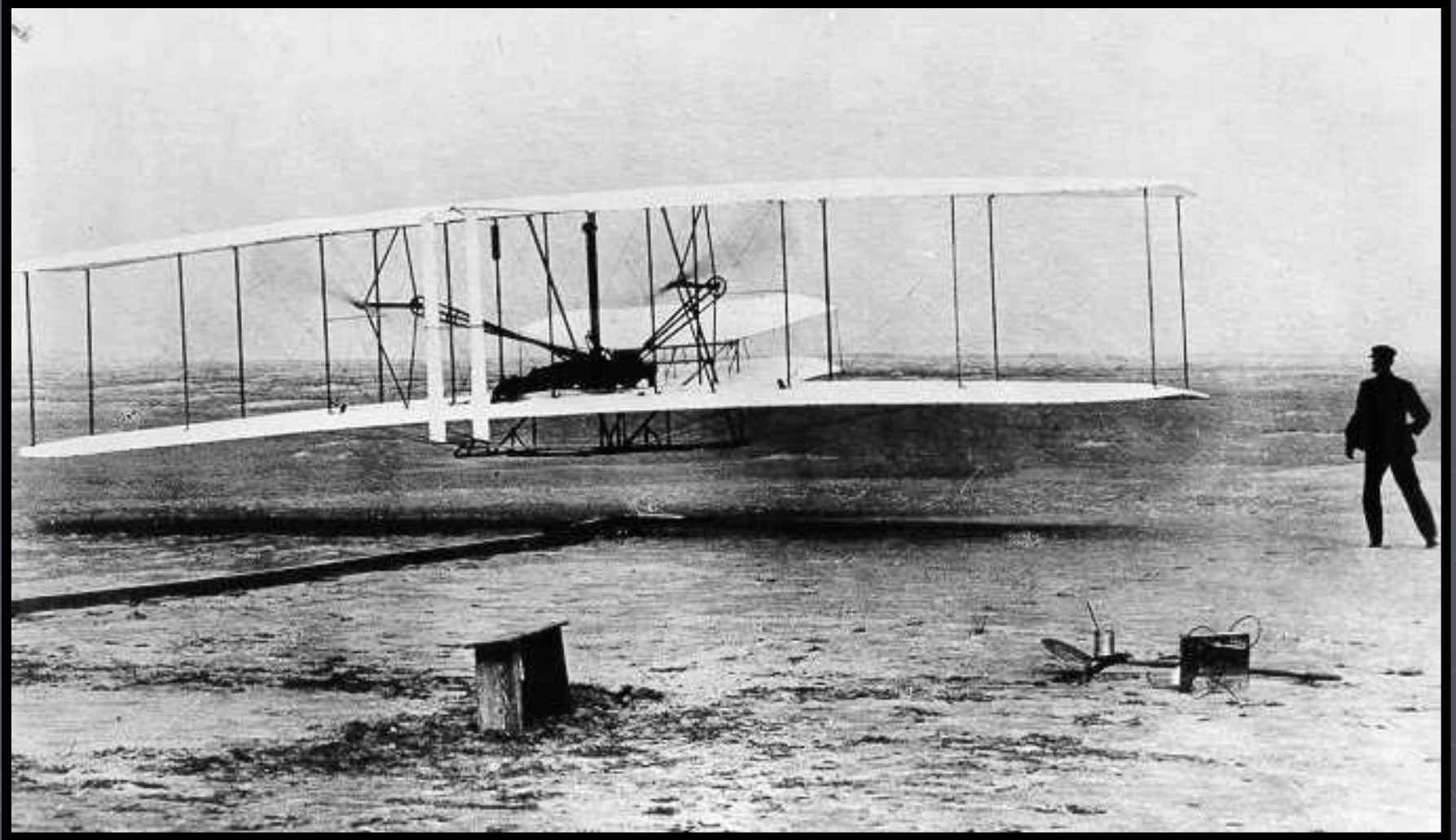
Automobile impacts other industries

- ▶ Rubber Industry (growth of factories in Ohio)
- ▶ Steel Industry (growth of factories Pittsburgh, PA)
- ▶ Glass Industry (growth of factories in Ohio)
- ▶ Detroit becomes center of automobile industry
- ▶ Detroit known as the ***Motor City*** or ***Motown***



Growth of oil industry leads to growth of cities such as Houston, Tulsa, and Dallas

Age of Flight Begins

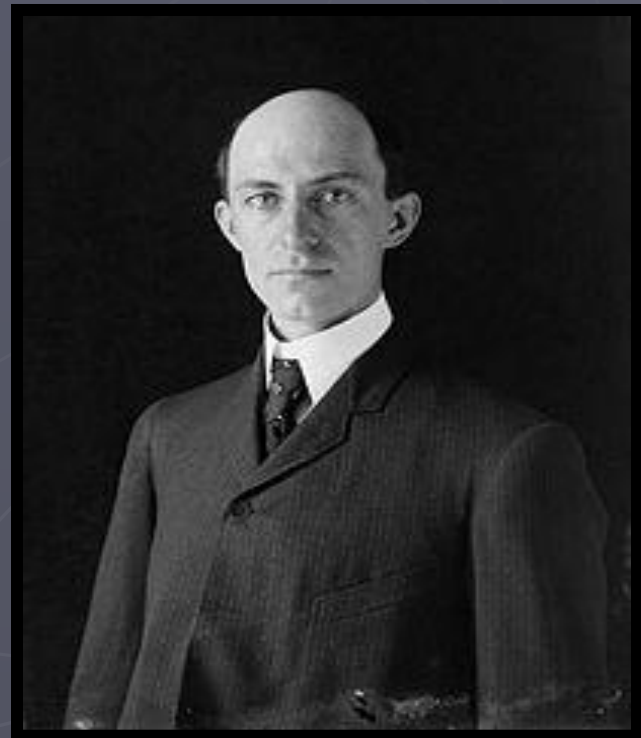


Wright Brothers first in flight

- ▶ December 17, 1903
- ▶ Kitty Hawk, NC



Orville Wright



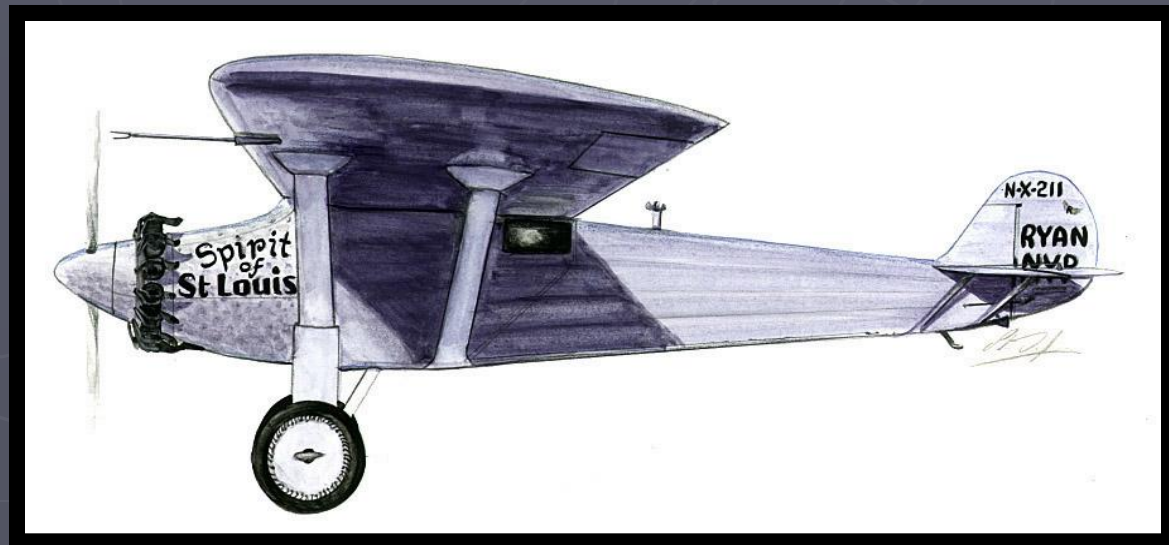
Wilbur Wright

Lindbergh crosses Atlantic



- *Charles Lindbergh makes first solo trans-Atlantic flight on May 20, 1927*
- *Earned him nickname: Lucky Lindy*
- *Flew from New York to Paris*
- *It took 33 hours to make the flight*

- *Name of airplane: Spirit of St. Louis*
- *Lindbergh became a world hero*



Impact of Lindbergh's Flight



- ▶ *Lindbergh's flight symbolized American progress in the modern age*
- ▶ *His flight restored Americans' belief in the courageous, pioneering individual*
- ▶ *Commercial flights begin by end of the decade (1920s)*

Rise of Radio Industry

1926: National Broadcasting Company (NBC)



1928: Columbia Broadcasting System (CBS)



Programming includes musicians, actors and comedians

1928: Networks provide complete coverage of presidential election

**Federal Communications Commission (FCC)
created to regulate radio industry**

Rise of Consumer Goods

New household items such as washers, dryers, and ovens were mass produced and sold in department stores



Business at department stores such as Sears-Roebuck, JC Penney, and Woolworths skyrocket

for Economical Transportation



CHEVROLET

57376

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Reduced Prices

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The Sedan	\$495
The Coupe	\$595
The 4 Door Sedan	\$675
The 4 Door Coupe	\$665
The Imperial Sedan	\$715
The Imperial Coupe	\$495
The 4 Door Sedan (Custom Body)	\$775
The 4 Door Coupe (Custom Body)	\$765

All prices C. & D. Inc., Flint, Michigan
Check Chevrolet
Delivered Prices
This includes the lowest handling and
financing charges available.

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CHEVROLET MOTOR COMPANY, DETROIT, MICHIGAN
Division of General Motors Corporation

QUALITY AT LOW COST

Rise of Advertising

To get people to buy their new products, manufacturers turned to advertising

Advertisers created messages that were appealing and persuasive that linked their products with convenience, leisure, success, fashion and style

BABE RUTH



**"IT'S THE FINEST COLA DRINK
I EVER TASTED"**



**RED ROCK
COLA**

5¢

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Rise of Advertising

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Easy Consumer Credit



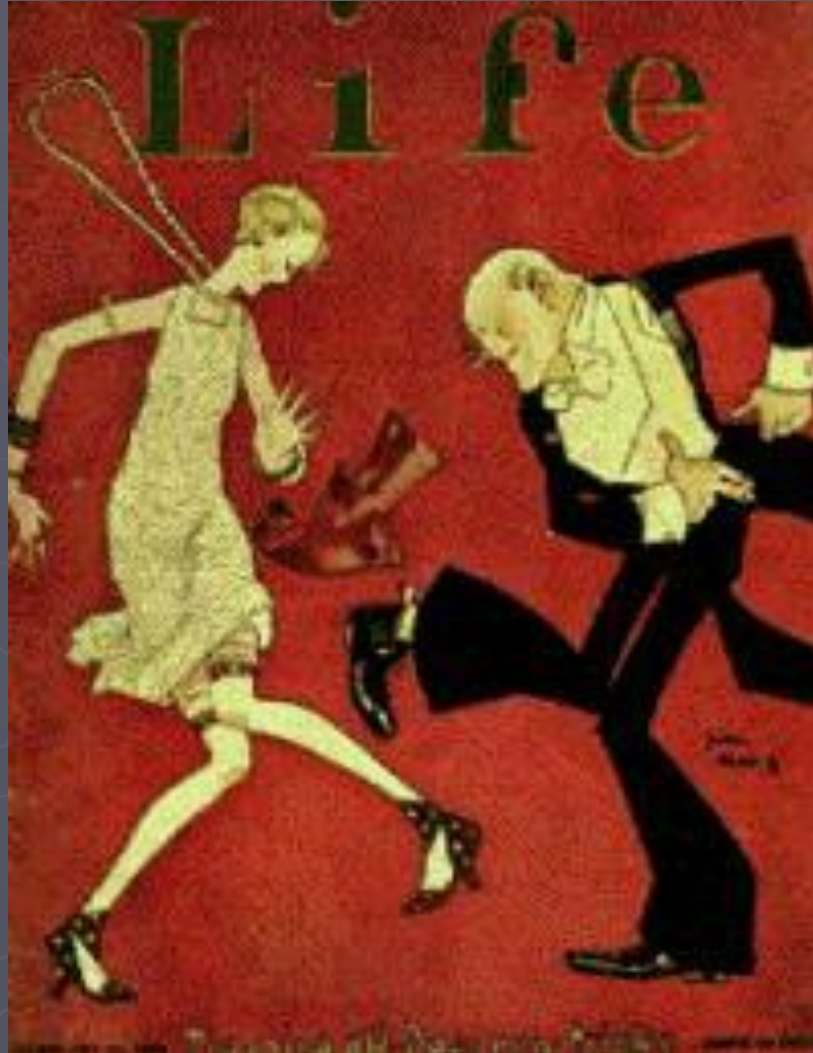
Before the '20s, most considered debt shameful.

The prosperity of the '20s gave people the confidence to not worry about going into debt.



Americans began buying things such as cars, furniture and home appliances on credit.

THE ROARING '20s



THE RESURGENCE OF THE KU KLUX KLAN



**EXTREME FEAR OF FOREIGN
INFLUENCES BREEDS HATRED**



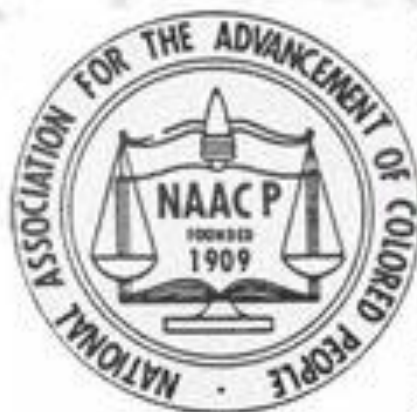
THE KLAN SHOW ITS POWER AND STRENGTH BY ORGANIZING A MARCH IN WASHINGTON D.C. IN 1925



50,000 KU KLUX KLAN MEMBERS MARCHING

**BY AUGUST OF 1925 THE KLAN HAD 5 MILLION MEMBERS AND
CONTROLLED THE SEVERAL STATE GOVERNMENTS**

THE NAACP, WHICH WAS FOUNDED IN 1909, REFUSED TO BE INTIMIDATED BY THE KLAN. THEY HELD THEIR ANNUAL CONFERENCE IN 1920 IN ATLANTA, ONE OF THE MOST ACTIVE KLAN AREAS AT THE TIME. TWO YEARS LATER, THE NAACP PLACED LARGE ADS IN MAJOR NEWSPAPERS TO PRESENT THE FACTS ABOUT LYNCHING.



LOGO FROM
www.naacp.org



THIS CARTOON SHOWS THE ANTI-LYNCHING BILLS BEING PUT OFF BY CONGRESS. THE NAACP LOBBIED CONGRESS UNSUCCESSFULLY FOR LEGISLATION.

John Held Jr.

IMPACT OF FUNDAMENTALISM



Impact of Fundamentalism

Fundamentalists were mainly Christians

Many Americans feared new morality would threaten traditional values

Fundamentalists were against:

- *Keeping alcohol legal (they were for Prohibition)*
- *New morality exercised by women*
- *Teaching of evolution*

18th Amendment (1919)

Outlawed manufacture, sale or distribution of alcohol



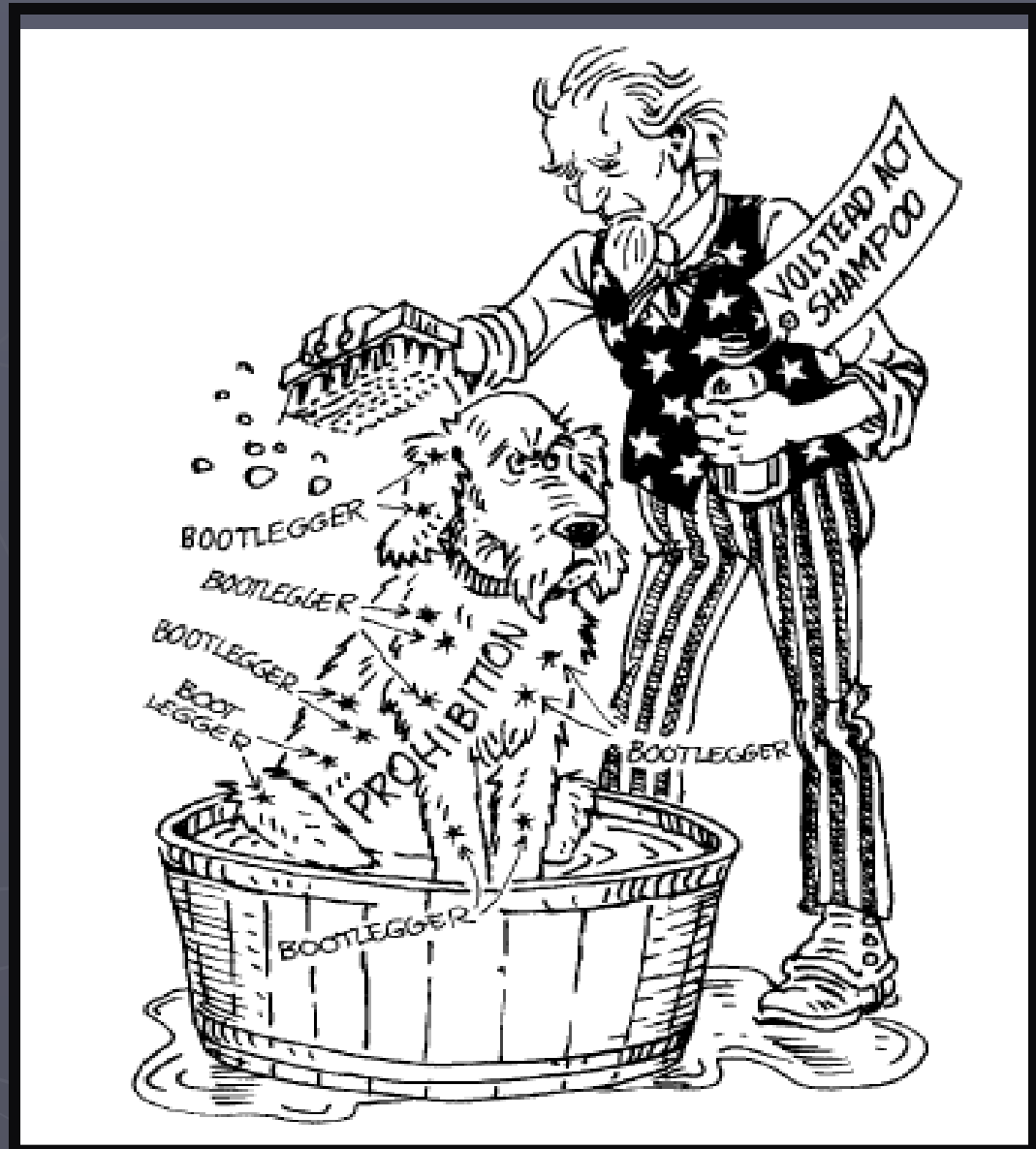
National Prohibition Act



- ▶ *Passed to enforce Prohibition*
- ▶ *Also known as the Volstead Act*
- ▶ *The law failed miserably*

Prohibition fails

- ▶ *Drinking didn't stop, people just did it illegally*
- ▶ *People got their alcohol from a bootlegger*
- ▶ *Bootlegger: someone who sold alcohol illegally*
- ▶ *Led to a rise of organized crime*



Speakeasies



Speakeasies:
*Secret bars where
citizens went to
drink*

*They were called
speakeasies because people
had to speak quietly when
ordering their drinks*



Rise of Organized Crime



- ▶ *Organized crime benefited greatly from Prohibition*
- ▶ *Chicago was city most known for organized crime*
- ▶ *Chicago crime boss Al Capone most famous*
- ▶ *21st Amendment (1933) would end Prohibition*

IMPACT OF WOMEN IN THE ROARING '20S



19th Amendment (1920)

Women gain the right to vote





SUFFRAGIST MARCHING



PROPAGANDA POSTER

Charleston

WOMEN VOTING IN 1920



John Held Jr.

Flappers

Women who were more independent



- *Smoked cigarettes*
- *Drank liquor*
- *Wore revealing clothing*

POPULAR MAGAZINE COVERS



Charleston

FLAPPERS



John Held Jr.

Charleston



**NEW CAREERS
AND
OPPORTUNITIES
OPENED UP FOR
WOMEN IN THE
1920s**



John Field Jr.

Contributions of women

- Florence Sabin Her research helped to lead to end of tuberculosis (TB)
- Edith Wharton Received a Pulitzer Prize for her book *The Age of Innocence*
- Margaret Sanger Organized Planned Parenthood
- Margaret Mead Published a study describing Pacific Island culture



Florence Sabin



Edith Wharton



Margaret Sanger

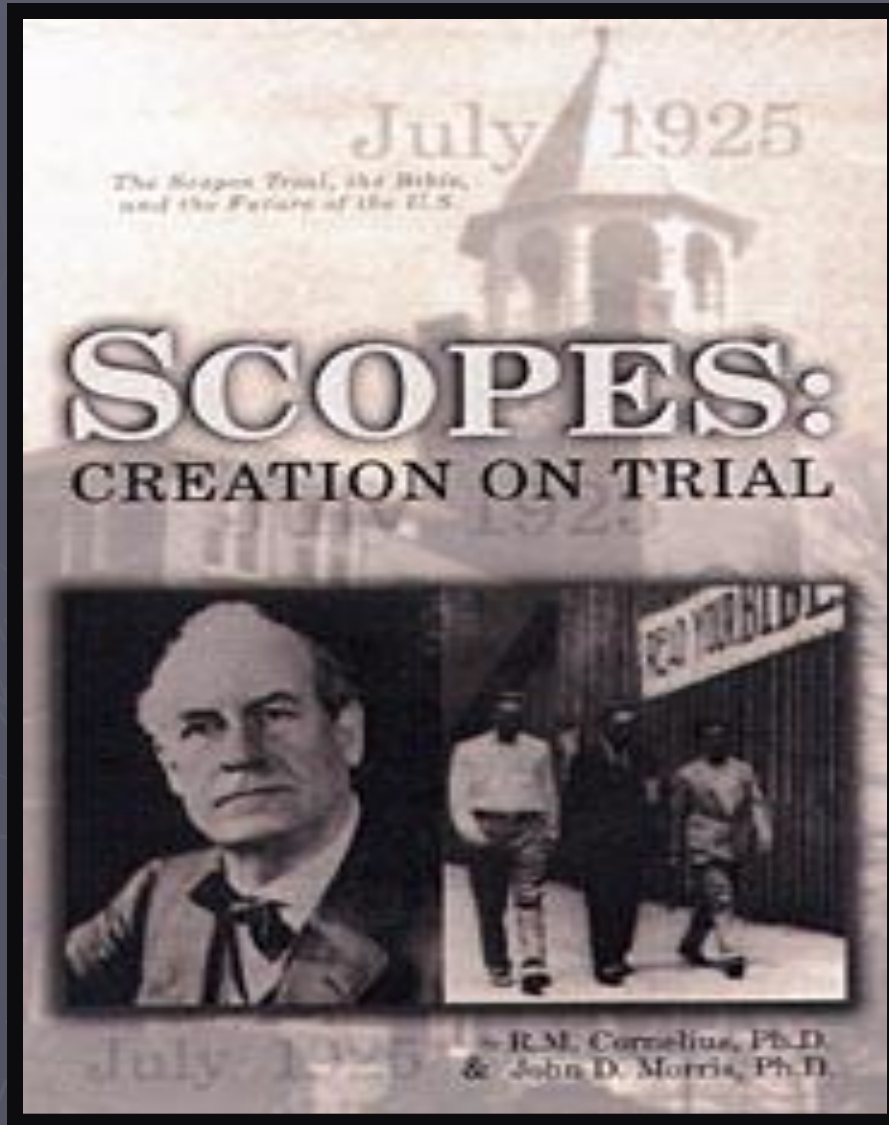


Margaret Mead

THE SCOPES MONKEY TRIAL



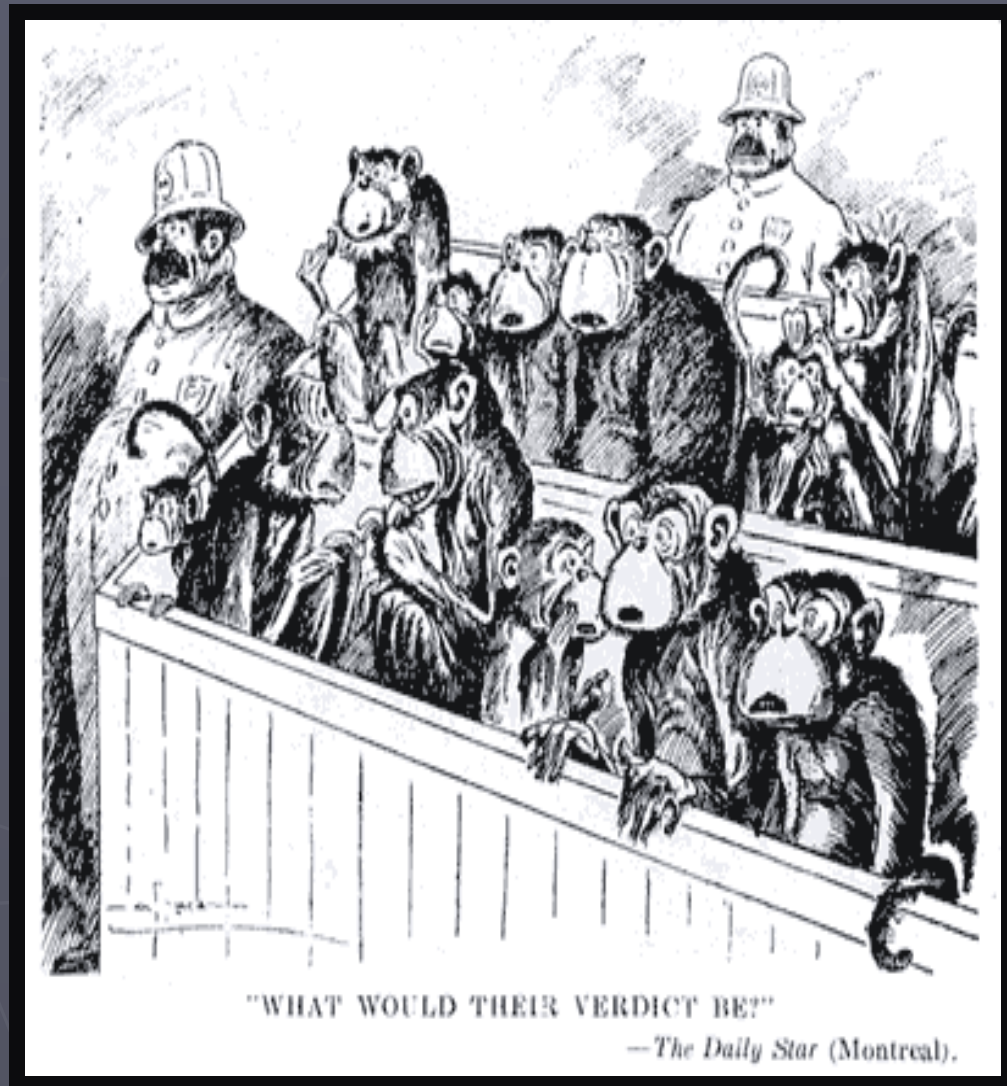
The Scopes Monkey Trial



- *Before 1930s, theory of evolution was not taught in the classroom*
- *Classes taught from the Bible that God created man and the Earth*

Scopes teaches evolution!

- ▶ *Tennessee teacher John Scopes broke the law and taught the scientific theory that man had evolved from apes*
- ▶ *Scopes was arrested and was put on trial.*



Heavyweight Lawyers

- ▶ *William Jennings Bryan* – A Fundamentalist who had run for president three times – was the prosecutor
- ▶ *Clarence Darrow* – ACLU hires well-known Darrow as defense attorney for Scopes.



Scopes Convicted!



➤ Despite overwhelming evidence for Scopes, he was convicted and fined (\$100)

➤ The case opened the door for evolution to be taught in public schools

LEISURE OF THE ROARING '20s



Heroes in Aviation



Charles Lindbergh
(Lucky Lindy)

*First person to fly non-stop solo
across the Atlantic Ocean*



Amelia Earhart
(Lady Lindy)

*First woman to fly solo across
the Atlantic Ocean, and set
many aviation records.*

Heroes in Sports



Babe Ruth

(Sultan of Swat)

*Baseball player for the NY
Yankee; set MLB home run
record*



Jack Dempsey

*World Champion
heavyweight boxer.*

Film Stars of the 1920s



Charlie Chaplin

Famous actor in silent movie comedies



Rudolph Valentino

Famous actor for his romance roles in silent movies; called the "Latin Lover"

Catchphrases of the '20s

Attaboy

Beat It!

Lounge Lizard

Baby

Ritzy

Gold-digger

Daddy

Boogie-Woogie

Java

Heebie-jeebies

23 Skidoo

Jalopy

Baloney

Scram

Cat's Meow

Spiffy

The Big Apple

Roaring '20s

1A; 5B; 15C; 20AE

By Sarah Terrace, SGPHS

The lost generation

The "Lost Generation" was said to be people – often artists or writers – who were disillusioned by all the death that had transpired in the First World War.

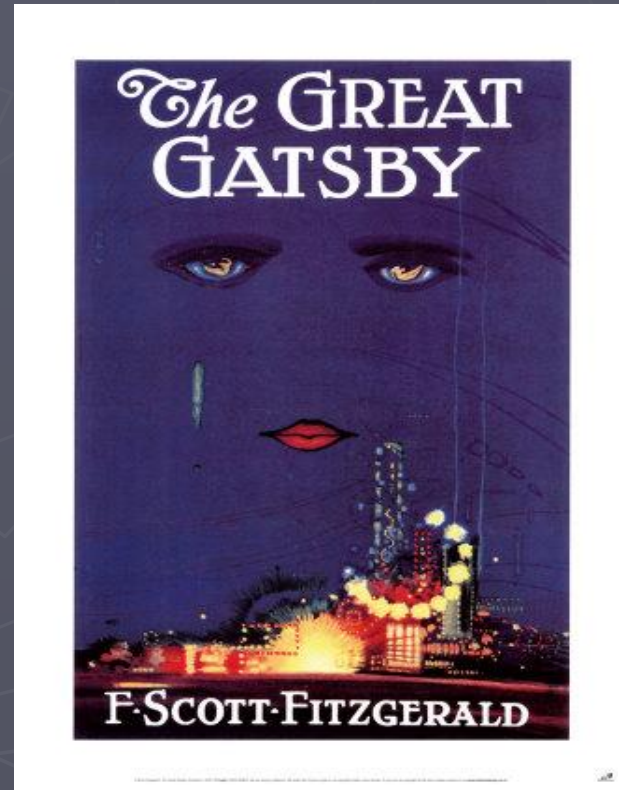
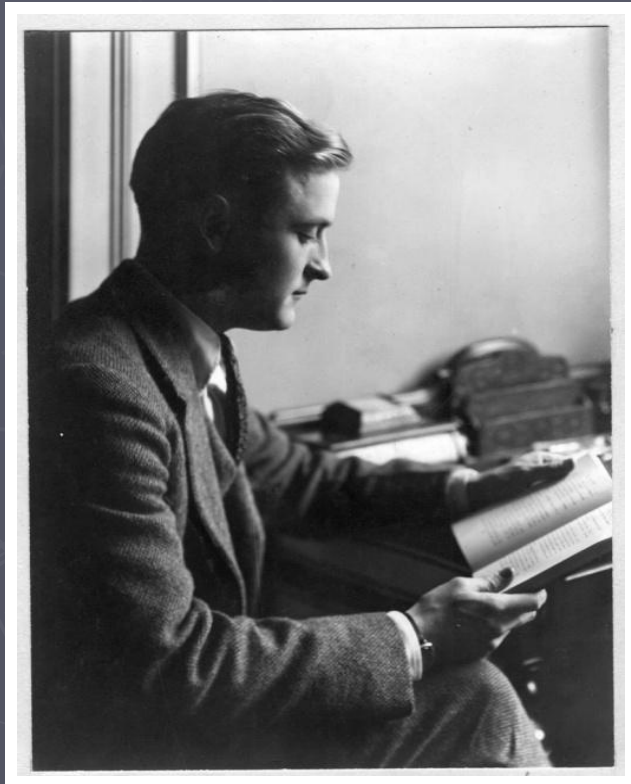
Members of the Lost Generation included writers Ernest Hemingway, F. Scot Fitzgerald, and T.S. Eliot, playwright Eugene O'Neill and artists such as Edwin Hopper

Literature



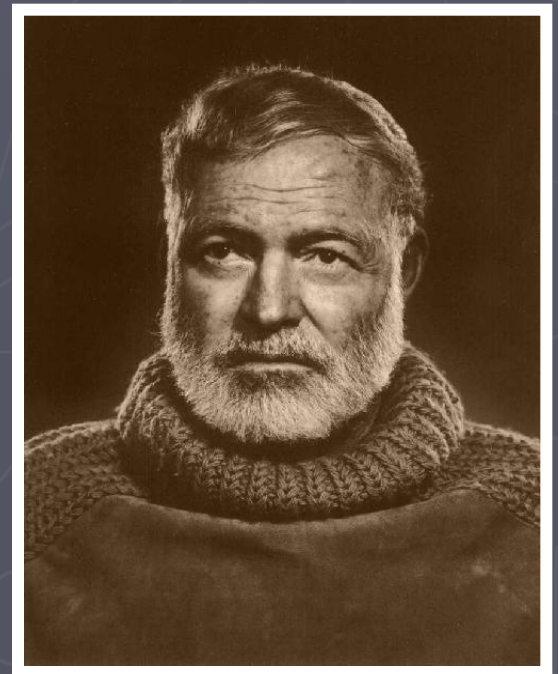
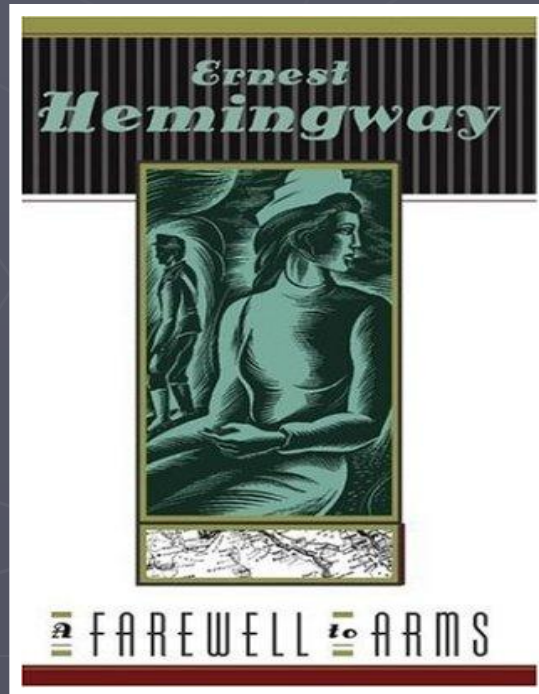
F. Scott Fitzgerald

- ▶ writer, coined the term “Jazz Age”
- ▶ *Great Gatsby*, *This Side of Paradise*
- ▶ Portrayed ugly side of wealthy life



Ernest Hemingway

- ✖ Lost Generation Writer
- ✖ *A Farewell to Arms*, *The Sun Also Rises*
- ✖ Criticized the glorification of war
- ✖ Portrayed heroes with flaws



Edna St. Vincent Millay

✕ *Poet*

✕ *Celebrated youth, independence, and freedom from traditional constraints*



Being Young And Green

Being Young and Green, I said in love's despite:
Never in the world will I to living wight
Give over, air my mind
To anyone,
Hang out its ancient secrets in the strong wind
To be shredded and faded—

Oh, me, invaded
And sacked by the wind and the sun!

Art



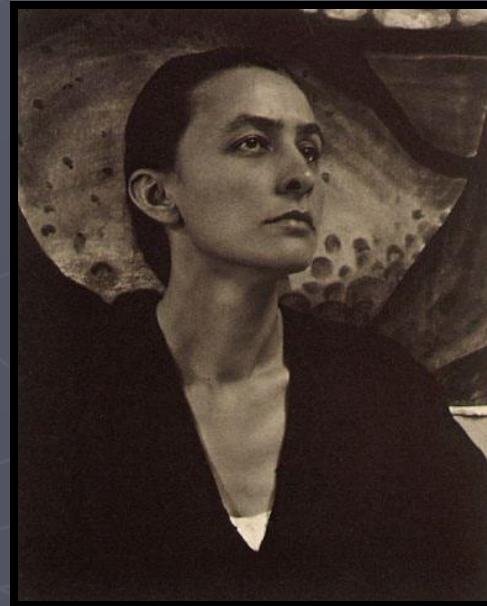
Edward Hopper

- ▶ Captured the loneliness of people
- ▶ Painted empty streets and solitary people



Georgia O'Keeffe

- ▶ Produced intensely colored paintings of New York City
- ▶ Later, moved to New Mexico and painted nature, especially close-ups of flowers



Art Deco

design



Art Deco

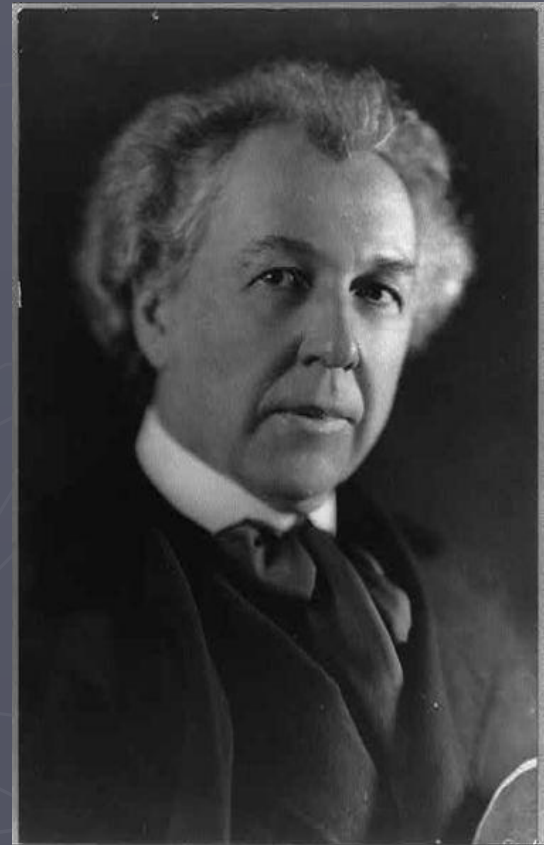
- ▶ Sleek
- ▶ Modern
- ▶ Functional
- ▶ Popular international design '20s & '30s

Frank Lloyd Wright

Designer and Architect

Wright

- ▶ Houses of low height; blended with environment
- ▶ Functional designs
- ▶ Geometric patterns



Price Tower

Bartlesville, OK
Designed by Frank Lloyd Wright

Bartlesville Community Center (in background) designed by a student of Frank Lloyd Wright



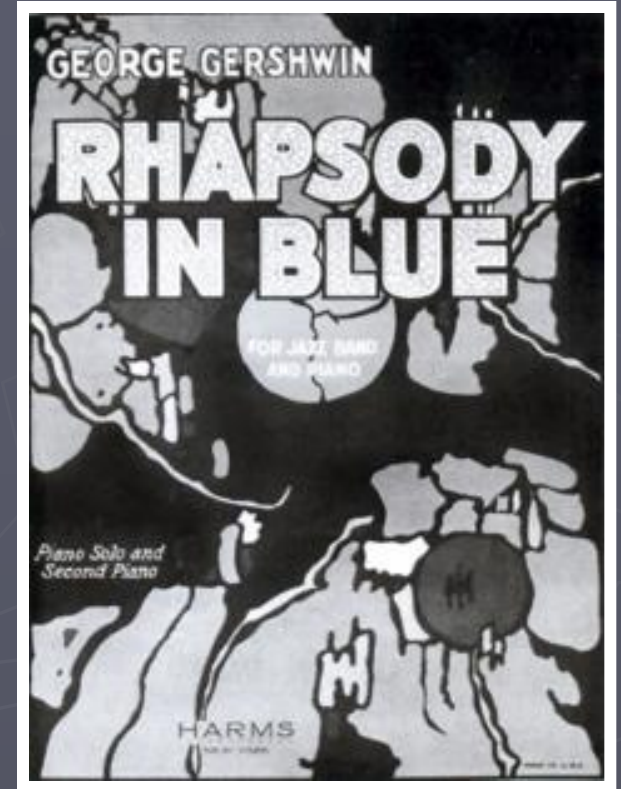
George Gershwin

Music



Rhapsody in Blue

- ***George Gershwin***
- ***Composer and pianist***
- ***First international accepted "Classical" American composition***

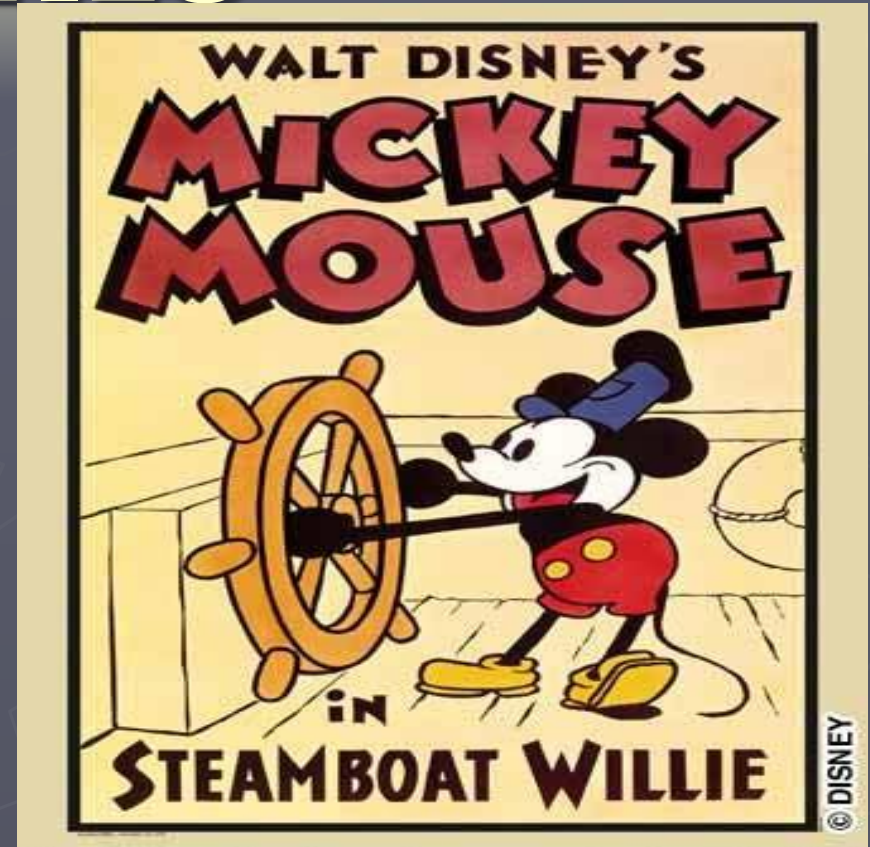


Entertainment

- Movies become a national pastime
- Sports continue their popularity
 - Listening to the radio
 - Reading magazines

MOVIES

The Jazz Singer—
First “talkie”



Walt Disney's
Steamboat Willie—
animated film with sound

Mass Media

- Radio became a prime source of news and entertainment
- Magazines: Readers Digest ('21) and Time ('23)

