

**Author's  
Point of  
View**

the Author's  
opinion about  
an issue or  
topic

**Summarizing**

reduce  
information to  
the essential  
ideas

**Hyperbole**

phrase that  
uses  
exaggeration to  
prove a point

**Simile**

comparison of  
two things  
using like or as

**Metaphor**

comparison of two things using "Be" verbs: is ,was , etc.

**Personification**

giving human abilities to an object or thing

**Alliteration**

repeating words that start with the same letter and sound

**Onomatopoeia**

words that mimic sounds

# Imagery

descriptions  
that appeal to  
one or more of  
the senses

# Refrain

repeated  
phrase in a  
poem or song  
lyric

# Character

person, animal  
, or creature in  
a story

# Protagonist

main  
character or  
hero in a story

**Antagonist**

bad guy or  
evil force in  
a story

**Setting**

time and  
place of a  
story

**Conflict**

problem faced  
by the main  
character in a  
story

**Exposition**

introduction at the  
beginning of a  
story of characters,  
setting and  
conflicts

# Climax

turning point of a story/event that changes everything for the main character

# Rising Action

events before the climax

# Falling Action

events after the climax

# Denouement

end of the story and all events after the ending

**Resolution**

how the conflict  
is solved in the  
story

**Narrative  
Point of  
View**

who is  
telling the  
story

**First person  
point of  
View**

character  
is telling  
the story

**Third  
person point  
of view**

outside narrator  
is telling the  
story

**Autobiography**

book written by  
a person about  
their own life

**Memoir**

a book about a  
set of events in  
a person's life

**Personal  
Narrative**

short selection  
about an event  
in a person's  
life

**Cause &  
effect  
Organization**

describes events  
or actions that is  
caused by  
another event

**Chronological  
organization**

ideas or  
information  
presented in the  
order they occurred  
in time

Description/Classification  
organization

presents  
information in parts  
or groups based  
on shared  
characteristics

**Order of  
Importance/  
Sequence  
organization**

presents  
information in  
order from least to  
greatest or step by  
step instructions

**Comparison  
& Contrast  
organization**

presents  
information about  
the likes and  
differences of two  
or more topics

**Problem &  
Solution  
organization**

presents a problem  
and then describes  
the solution to the  
problem

**Author's  
Purpose**

author's reason  
for writing  
about a topic

**Inform  
purpose**

to give  
facts about  
a topic

**Persuade  
purpose**

to convince the  
reader to think feel,  
or do something  
concerning a topic

**Entertain  
purpose**

a story about a  
topic that  
entertains the  
reader

**Explain  
purpose**

tell how  
something  
works or is  
done

**Transfer  
technique**

symbols, quotes,  
or images used to  
convey a message  
or feeling

**Emotional  
Appeal  
technique**

words or  
pictures that  
touch our  
emotions

**Bandwagon  
technique**

Everybody is  
doing this and  
so should YOU!

**Testimonial  
technique**

a famous person  
endorses an  
idea, product, or  
candidate

**Glittering  
Generalities  
technique**

words used to  
create a positive  
feeling for a  
person, idea, or  
product

