

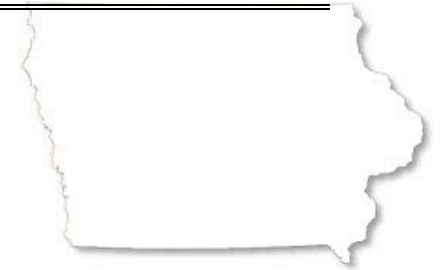
Name: \_\_\_\_\_

## ASSIGNMENT 4: NETWORKING

### SECTION 1: IOWA PITCH

*Instructions: Answer the prompts below to help create your IOWA Pitch.*

**Introduction** (How do you generally introduce yourself to others?):



**Objective** (What is your main career goal?):

**Why Me?:** (Relate to your Personal Brand)

*Purpose:*

*Skills/Strengths:*

*Values:*

*Passions:*

**Ask** (How are you hoping to maintain this connection?):

### SECTION 2: NETWORKING GOAL

**I plan to expand my professional network by \_\_\_\_\_ people monthly, and maintain a meaningful connection.**

To achieve this goal, 2 steps I will take are:

- \_\_\_\_\_
- \_\_\_\_\_

### SECTION 3: MAINTAINING OLD NETWORKS

*Instructions: Write down 3 people you can let know you are searching for your future position..*

- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_

## SECTION 4: YOUR OWN MESSAGE MAP

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Purpose	Goals	Skills/Strengths	Values	Passions
<i>What do you hope to accomplish?</i>	<i>What is Your Main Career Goal?</i>	<i>What are your top 2 strengths?</i>	<i>What are your top 2 values?</i>	<i>What are your top two passions?</i>
<i>How does this relate to your job?</i>	<i>Example on how you've pursued this career goal.</i>	<i>Example of you using one of or both of these strengths.</i>	<i>Story when you applied one or both these values in your life.</i>	<i>Story on how you have pursued one or both these passions.</i>
	<i>Another example on how you've pursued this career goal.</i>	<i>Another example of you using one of or both of these strengths.</i>	<i>Another Story when you applied one or both these values in your life.</i>	<i>Another Story on how you have pursued one or both these passions.</i>