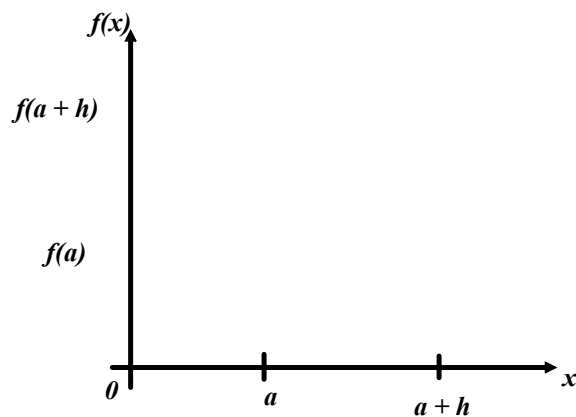


15.2 Difference Ratio

$$\text{Average Speed} = \frac{\Delta \text{value of the function}}{\Delta \text{value in time}}$$

Average Rate of Change in value of a function f with respect to x

$$\frac{\Delta \text{value of function}}{\Delta \text{in variable}} \rightarrow \frac{f(a+h) - f(a)}{(a+h) - a} = \frac{f(a+h) - f(a)}{h} \quad h \neq 0$$



Rate of Change
of f at $x = a$

$$\lim_{h \rightarrow 0} \frac{f(a+h) - f(a)}{h}$$

Difference Quotient
 $\frac{f(a+h) - f(a)}{h}$

Derivative
of f at $x = a$

$$f'(x) = \lim_{h \rightarrow 0} \frac{f(a+h) - f(a)}{h}$$

Limit as $h \rightarrow 0$ of the
difference quotient is
called the derivative of
 f at $x = a$

A function is differentiable if the derivative of the function exists at each value in its domain.

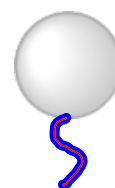
A function is differentiable on an interval if the derivative of the function exists at each point on the interval

Blow up a balloon.

r = radius in cm

V = volume in cm^3

$$V = \frac{4}{3} \pi r^3$$



When r changes $\rightarrow V$ changes

Find the rate at which V is changing with respect to r when $r = 2$



A farmer estimates that if harvests his crop now he will get 50 bushels per acre which he can sell for \$1.00 per bushel. Past experience suggests that his crop will increase at the rate of 5 bushels per week, but the price will probably decline at the rate of 5 cents per bushel per week. However, he can wait no longer than 6 weeks or his crop may be endangered. When should he harvest his crop so that he gets the maximum amount?

A = amount

w = # of weeks he should wait

$$A = (50 + 5w)(1.00 - .05w)$$

$$A = 50 + 5w - 2.5w - .25w^2$$

$$A = .25(200 + 20w - 10w - w^2)$$

$$A = .25(200 + 10w - w^2)$$