

### 3.1 Exponential Functions & Their Graphs



**What will you learn?**



- To recognize and evaluate exponential functions with base  $a$
- To graph exponential functions
- To recognize, evaluate, and graph exponential functions with base  $e$
- To use exponential functions to model & solve real-life problems

# Exponential Functions

Nonalgebraic Functions



Exponential & Logarithmic

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## Definition of Exponential Function

The exponential function  $f$  with base  $a$  is denoted by

$$f(x) = ax$$

Where

$$a > 0$$

$$a \neq 1$$

$a$  is any real number

**Think!**

**Why  $a \neq 1$  ?**

## Example 1 - Evaluating Exponential Functions

Use a calculator to evaluate each function at the indicated value of  $x$

a. )  $f(x) = 2x$        $x = -3.1$

b. )  $f(x) = 2-x$        $x = \pi$

c. )  $f(x) = 0.6x$        $x = \frac{3}{2}$

See p. 185; exercise 3

## Graphs of Exponential Functions

Graphs of exponential functions have similar characteristics

### Example 2 - Graphs of $y = ax$

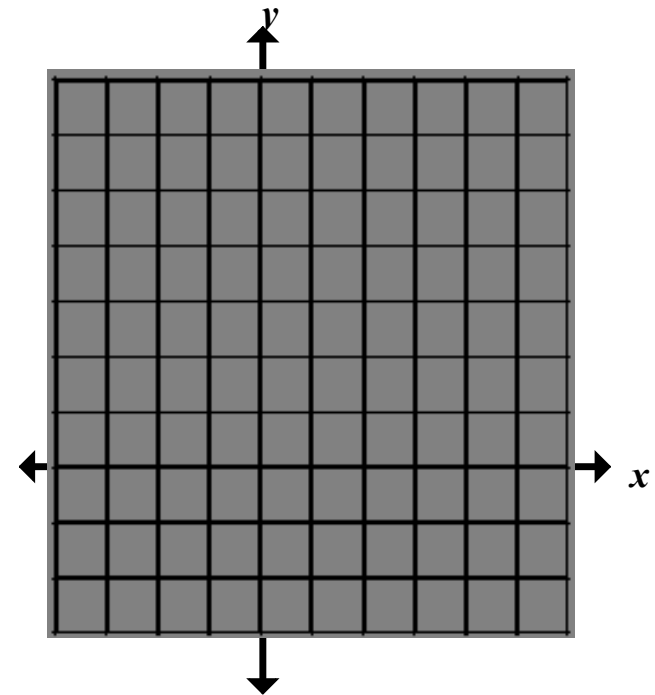
Sketch (by hand) the graphs of the following functions in the same plane

a. )  $f(x) = 2x$

b. )  $g(x) = 4x$

$x$	$2x$	$4x$
$-2$		
$-1$		
$0$		
$1$		
$2$		
$3$		

See p. 185; exercise 7



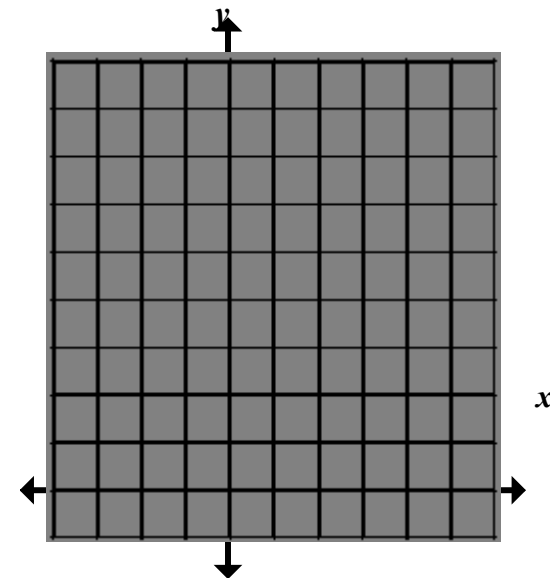
### Example 3 - Graphs of $y = a-x$

Sketch (by hand) the graphs of the following functions in the same plane

a. )  $F(x) = 2-x$

b. )  $G(x) = 4-x$

$x$	$2-x$	$4-x$
$-3$		
$-2$		
$-1$		
$0$		
$1$		
$2$		



See p. 185; exercise 9

**THINK!!!**

Can you write the above functions with **POSITIVE EXPONENTS????**

The properties of exponents can also be applied to real-number exponents!

$$a^x a^y =$$

$$(ab)^x =$$

$$\frac{a^x}{a^y} =$$

$$(a^x)^y =$$

$$a^{-x} =$$

$$\left(\frac{a}{b}\right)^x =$$

$$a^0 =$$

$$a^2 =$$

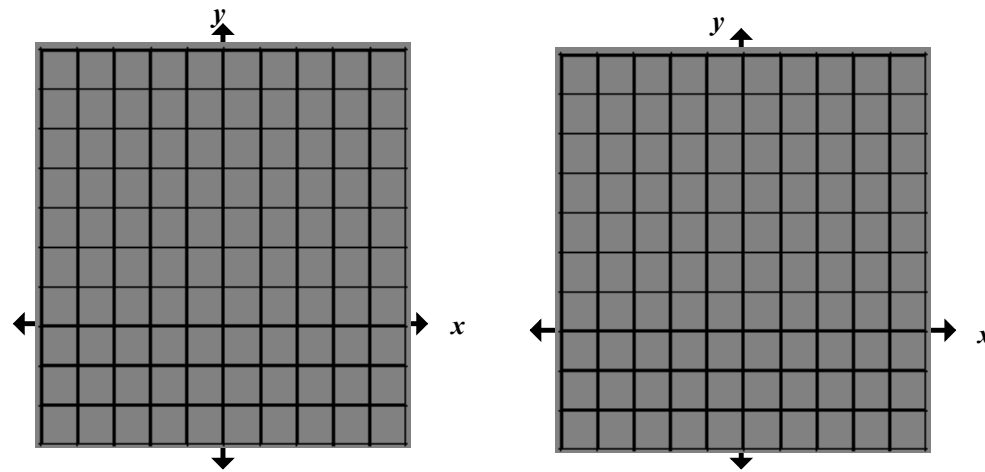
From examples 2 & 3 - notice

$$F(x) = 2^{-x} = f(-x)$$

$$G(x) = 4^{-x} = g(-x)$$

What does this tell you about the graphs  $F(x)$  &  $f(x)$   
 $G(x)$  &  $g(x)$

Graph these functions on the same plane using your calculator



What are the Domain & Range of the above functions?

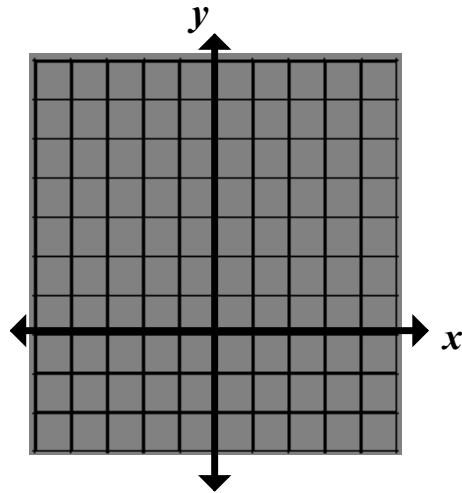
See Exploration on p. 178

# Exponential Function

$$f(x) = ax \quad a > 0, a \neq 1$$

Distinguishing Characteristic - \_\_\_\_\_

$$f(x) = ax \quad a > 1$$



Domain: \_\_\_\_\_

Range : \_\_\_\_\_

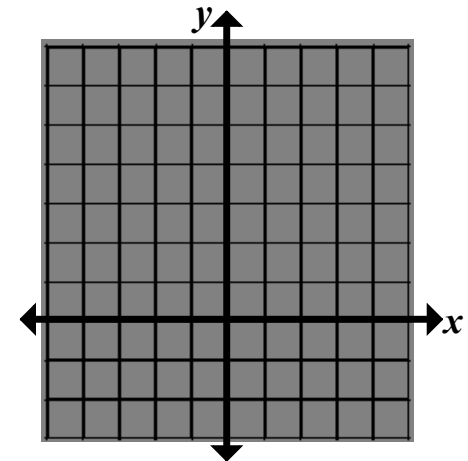
Intercept: \_\_\_\_\_

Increasing on: \_\_\_\_\_

Horizontal Asymptote: \_\_\_\_\_

Continuous

$$f(x) = a-x \quad a > 1$$



Domain: \_\_\_\_\_

Range : \_\_\_\_\_

Intercept: \_\_\_\_\_

Increasing on: \_\_\_\_\_

Horizontal Asymptote: \_\_\_\_\_

Continuous



Notice how the graph of  $y = ax$  can be used to sketch functions of the form

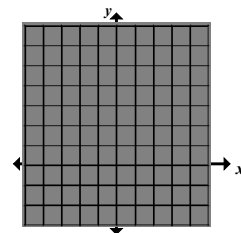
$$f(x) = b \pm ax + c$$

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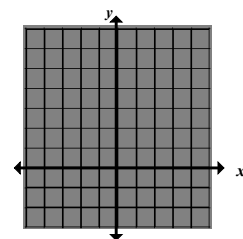
**Example 4 - Transformations of Graphs of Exponential Functions**

Each of the following is a transformation of the graph of  $f(x) = 3x$

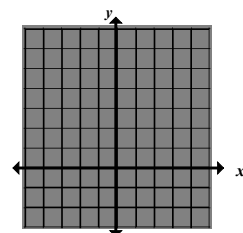
a.)  $g(x) = 3x + 1$



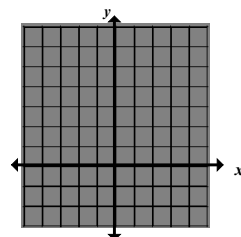
b.)  $h(x) = 3x - 2$



c.)  $k(x) = -3x$



d.)  $j(x) = 3 - x$



See p. 185; exercise 19

# The Natural Base $e$

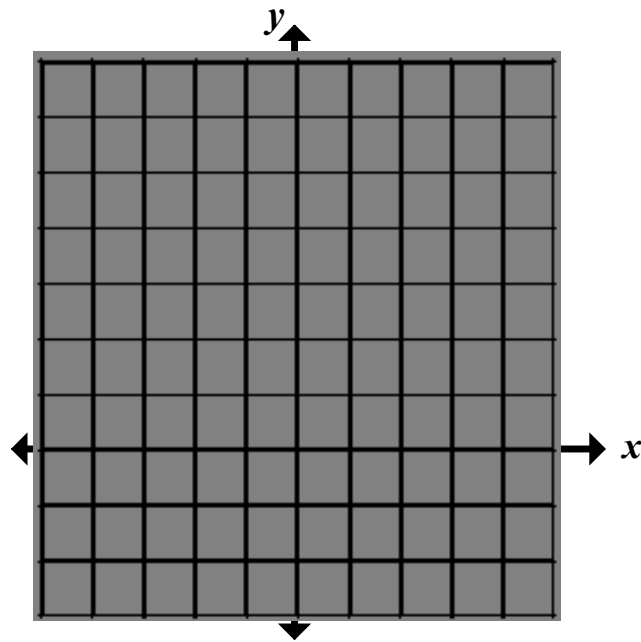
$e$  is an irrational number

$$e \approx 2.718281828$$

$$f(x) = e^x$$

constant      variable

→ Natural Exponential Function



## **Example 5 - Approximation of the Number $e$**

**Evaluate the expression  $[1 + (1/x)]^x$   
for several values of  $x$**

**to see that the values approach  $e \approx 2.718281828$   
as  $x$  increases without bound**

**Graphical**

**Numerical**

**See p. 186; exercise 37**

### Example 6 - Evaluating the Natural Exponential Function

Use a calculator to evaluate the function  $f(x) = e^x$  at each value of  $x$

a. )  $x = -2$

b. )  $x = 0.25$

c. )  $x = -0.4$

See p. 186; exercise 23

See Exploration p. 181

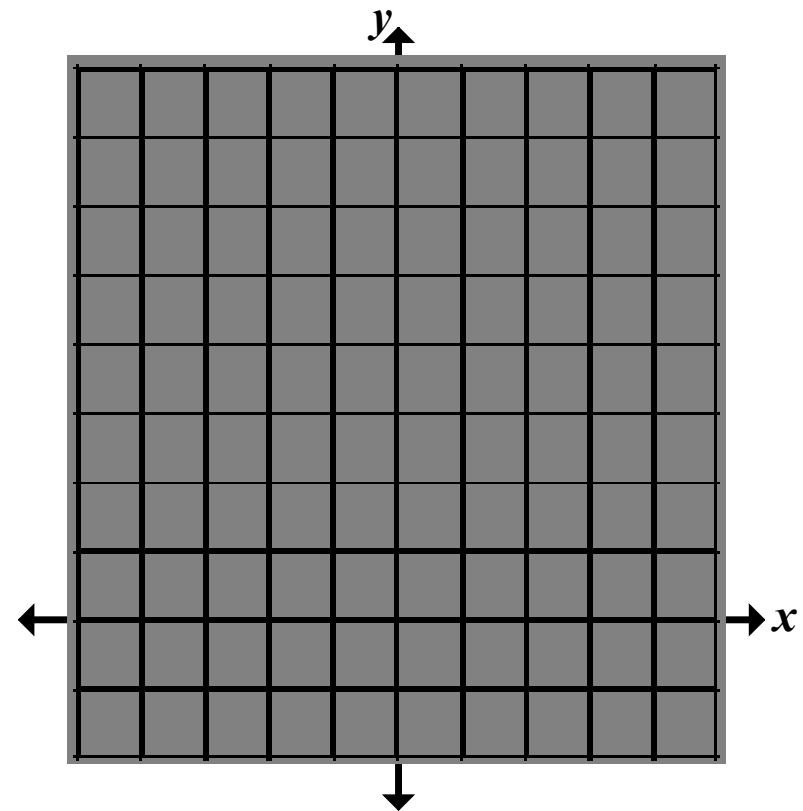
### Example 7 - Graphing Natural Exponential Functions

Sketch the graph of each natural exponential function.

a. )  $f(x) = 2e^{0.24x}$

b. )  $g(x) = \frac{1}{2}e^{-0.58x}$

$x$	$f(x)$	$g(x)$
$-3$		
$-2$		
$-1$		
$0$		
$1$		
$2$		
$3$		



See p. 186; exercise 35

## Applications

### Exponential Growth



### Continuously Compounded Interest

Suppose a principal  $P$  is invested at an annual interest rate  $r$ , compounded once a year.

If the interest is added to the principal at the end of the year, the new balance  $PI$  is

$$\begin{aligned}PI &= P + Pr \\ &= P(1 + r)\end{aligned}$$

This pattern is repeated each year.

Time in Years	Balance after each Compounding
$0$	
$1$	
$2$	
$\vdots$	
$t$	

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### Quarterly, monthly, daily compoundings

Let  $n$  = # of compoundings /year  
 $t$  = # of years

$\therefore nt$  = total # times interest is compounded  
 $r/n$  = interest rate per compounding period

$$A = P \left(1 + \frac{r}{n}\right)^{nt} \quad \text{account balance after } t \text{ years}$$

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### Continuous Compounding

After  $t$  years, the balance  $A$  in an account with principal  $P$  and annual interest rate  $r$  (decimal) is given by the following formulas

1. for  $n$  compounding per year:  $A = P \left(1 + \frac{r}{n}\right)^{nt}$
2. For continuous compounding :  $A = Pert$

### **Example 8 - Finding the Balance for Compound Interest**

**A total of \$9000 is invested at an annual interest rate of 2.5%, compounded annually. Find the balance after 5 years.**

**Algebraic**

**Graphical**

**See p. 186; exercise 55**

### **Example 9 - Finding Compound Interest**

**A total of \$12,000 is invested at annual interest rate of 3%.**

**Find the balance after 4 years if the interest rate is compounded:**

**a. ) quarterly**

**b. ) continuously**

**See p. 186; exercise 57**



## Activity

1. Sketch the graphs of the functions

$$f(x) = e^x \text{ and } g(x) = 1 + ex \text{ on the same plane.}$$

2. Determine the balance  $A$  at the end of 20 years if \$1500 is invested at 6.5% interest and compounded :

a. ) quarterly

b. ) continuously

3. Determine the amount of money that should be invested at 9% compounded monthly to produce a final balance of \$30,000 in 15 years.

### Example 10 - Radioactive Decay

Let  $y$  represent a mass of radioactive stontium (  $^{90}\text{Sr}$ ), in grams, whose half-life is 28 years.

The quantitiy of strontium present after  $t$  years is  $y = 10 \left( \frac{1}{2} \right)^{t/28}$

a. What is the initial mass when  $t = 0$  ?

Algebraic

Graphical

b . How much of the initial mass is present after 80 years?

Algebraic

Graphical

See p. 186; exercise 65

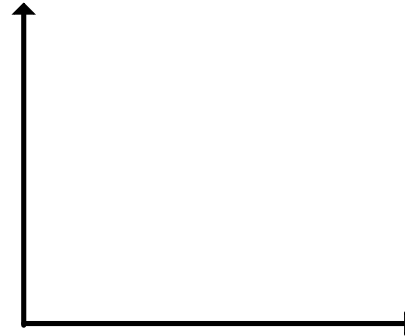
### Example 11 - Population Growth

The approximate number of fruit flies in an experimental population after  $t$  hours is given by  $Q(t) = 20e^{0.03t}$  where  $t \geq 0$ .

a.) Find the initial number of fruit flies in the population. ( $t = 0$ )

b.) How large is the population of fruit flies after 72 hours?

c.) Graph  $Q$



See p. 187; exercise 67