

Company Name:

Business members names:



## The Business Plan

1. Describe the business?
2. What is the name of the business?
3. What is the product, or service?
4. Who will buy the product or service?
5. Where will the business be located (city, state)?
6. What is the method for attracting customers?
7. Who is the competition? What is their price for the product or service?
8. How much is the product or service?
9. What are some direct material cost associated with operating the business?
10. What are some overhead expenses? What are the cost associated with these expenses?
11. What type of workers will the business need? What skills do these workers need?
12. How much money is needed to start this business? Where will the money come from?
13. How will the business grow in the future?