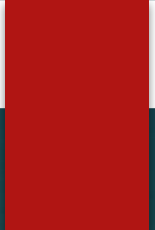





# Designing a Restaurant Menu

ENGLISH I WITH MR. BOESCH



MANY RESTAURANT MENUS USE  
CONNOTATIVE LANGUAGE IN AN ATTEMPT  
TO PERSUADE PATRONS THAT THEY ARE  
ABOUT TO HAVE AN EXCEPTIONAL DINING  
EXPERIENCE:

“SKILLFULLY SEASONED,” “FESTIVE & SPICY,”  
“FRESH FROM THE GARDEN,” “GRILLED TO  
PERFECTION,” “FRESHLY  
GROUND,” “Award-winning pie”

- 
- Imagine that you are charged with the task of creating a restaurant and its menu. Use connotative language to describe basic foods & drinks, making them sound as attractive and inviting as possible.

# Point Value & Requirements

- ▶ Points: **25**
- ▶ Choose a name for your restaurant
- ▶ **Choose ten food/drink items to describe.**
- ▶ Pricing is optional
- ▶ You may need to create several pages for your menu

# Point Value & Requirements

- ▶ Decorate your menu using Canva.com.
- ▶ In seventy-five words describe your restaurant on a Google Doc (its location, style, features, the rhetorical appeals you focused on, etc.)
- ▶ Upload your menu to Turnitin.com (Single File Upload).

# How to Access Canva.com

- ▶ Go to Canva.com
- ▶ Sign in using your Google account
- ▶ Click “Allow”
- ▶ Click on “Educational Purposes”

## Consider this...

- ▶ Your restaurant name
- ▶ Your restaurant's theme
- ▶ Your restaurant's colors
- ▶ What makes your place unique?
- ▶ What rhetorical appeal(s) is/are you using?

# Grading Rubric

Requirement	Point Value
10 food items described with modifiers	10
Menu appeals to pathos, ethos, and/or logos	10
75-word description of restaurant on Google doc.	5



# Helpful Website for images

<https://pixabay.com/>



# *Possible Menu Items*

**Appetizers**

**Soups**

**Salads**

**Sandwiches**

**Burgers**

**Hot Drinks**

**Pastas**

**Cold Drinks**

**Breads**

**Pizzas**

**Desserts**

## Example of a Description

### ► The Loaded Double Cheeseburger...\$8.95

A zesty combination of spices blended into grass-fed beef, topped with delicious American cheese, sautéed onions, crispy lettuce, and mouth-watering thick-sliced bacon

# Some Things to Notice about the Previous Slide

- ▶ The description is not a complete sentence
- ▶ The description is heavy with adjectives (modifiers before the noun)
- ▶ The description uses many prepositions
- ▶ We went from simple beef to a culinary work of art

# How to send your menu to Turnitin.com

- ▶ **Zoom in and out on your menu page**

Ctrl and +

Zoom in on the page

Ctrl and -

Zoom out on the page

- ▶ **Take a snapshot of it**



- ▶ **Paste your menu onto a blank Google doc. Ctrl and v**

- ▶ **[For More Google shortcuts, click here](#)**