

Introduction & Conclusion: Use a Grabber and Clincher Grab the Reader's Attention & Lock-up the Essay with a Clincher

 A “grabber” is a technique used to grab the reader’s attention. A “clincher” allows the writer to “lock-up” the essay and leave the reader feeling satisfied with the conclusion. 

Both Grabbers and Clinchers should include a thesis statement.



Types of Grabbers

Interesting Question: Open with an interesting question related to the topic of the essay. End the introduction with a strong thesis statement.

Riddle: Open with a riddle related to the topic of the essay. Answer the riddle at the end of the introduction with a strong thesis statement.

Opinion: Open with an opinion related to the topic of the essay. This can be an effective way to begin a persuasive essay. End the introduction with a strong thesis statement.

Definition: Open with a definition. Choose a term which is central to the topic of the essay. The definition can be in your own words, from the dictionary, or a combination of the two. End the introduction with a strong thesis statement.

Figurative Language: Open with a type of figurative language related to the topic. A simile, a metaphor, personification, or a hyperbole are some excellent examples of figurative language that can be used to grab the reader’s attention. End the introduction with a strong thesis statement.

Significant Quotation: Open with a significant quotation related to the topic. Make sure to explain the quote and connect it to the focus of your essay. End the introduction with a strong thesis statement.

Personal Experience: Open with a personal experience related to the topic. This creative anecdote or story must lead the reader to the focus of the essay. End the introduction with a strong thesis statement.

Clincher: Lock it Up



Begin your conclusion with a thesis statement to provide a summary of your essay. Extra tip: If you included a standard thesis in your introduction, try using an implied thesis in your conclusion. If you included an implied thesis in your introduction, try using a standard thesis in your conclusion.

End your essay with a final thought on your topic. This clincher “locks up” your essay.

