



The World Is Flat

A BRIEF HISTORY OF
THE TWENTY-FIRST CENTURY

Thomas L. Friedman

Unit Contents

- What is a flat world? 

Why should I care about the Flat World?

How has the flattening of the world changed things? 

Oh !#@\$ What should I do about the flattening of the world? 



Vocabulary

- Globalization

Interdependence

Outsourcing

Mechanization

Fiber Optic

Integration

Social Media



The World is Flat

- IBM innovation everywhere commercial/Cisco

The Dr. Is In commercial

What is the message that these two commercials are attempting to convey?

Seriously, what impact does this technology have on you as an individual?

Can you give examples of the flat world?



The World Is Flat

Fiber Optics-a way of transferring information digitally allows all of this to take place....the latest news is that Intel has developed a way of designing computers to take advantage of transferring data using light...in the next five years or so you should be able to download a high definition movie in about a second

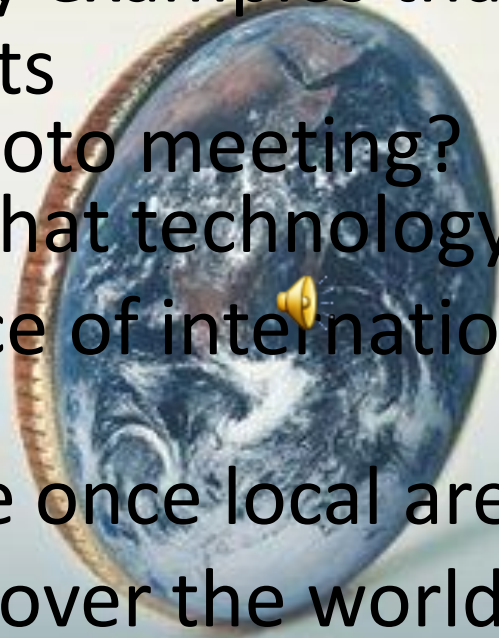


The challenge of the current world is coming up a way to integrate all of the new technologies....what is integration?

Integration is the process of allowing our technologies to work together....[a good example of the lack is then Senator Obama's video in this presentation](#)....good example? The Droid

The World Is Flat

- Those are only examples that you would know as young adults
Ever hear of Goto meeting?
The reality is that technology is erasing the significance of international boundaries
Jobs that were once local are now happening all over the world-anyone know how jet blue does business?



The World Is Flat

The technological ramifications allow the majority of the jobs to be done anywhere in the world-This is Outsourcing



Then Senator Obama gets it

Kind of

[Listen to the speech he gave in Flint, MI](#)

Get it?

The World Is Flat

- So...what is Globalization? 📢

It is a process by which regional economies, societies, and cultures have become integrated

Why should you care?

2 Reasons: It will help you in this and your other classes

And the not so minor detail that all of your futures will be impacted by it Snap!!! 📢

Types of Labor

Physical Map of the World, June 2003

AUSTRALIA
Bermuda
Sicily / AZORES
★
Capital
Scale 1:25,000,000
Robinson Projection
standard parallels 36°N and 36°S

- **Unskilled:** a person who doesn't have much if any training or unique qualifications for a job...examples?

Semi-skilled: a person who has a small amount of training or unique qualifications for a job...examples?

Skilled: a person who has had training even significant training for a job...however the skills necessary are readily available amongst people

June 2003

Number of 1:25,000,000
Scale 1:25,000,000
Robinson Projection
standard parallels 36°N and 36°S

Labor

- Highly Skilled: A person who is extremely highly trained for a particular task. A highly skilled person has a small amount of readily available substitutes for a particular job...examples?



What do you need to learn? 2 subjects and 1 skill

Math/Science

IBM Video

Math

Critical thinking skills

IBM Video Why

Think?

Thinking

- Henry Ford said: “Thinking is the hardest thing in the world for people to do, that is why so few people engage in it”

Importance of thinking video-IBM---



the idea of sharing information has created Interdependence---the idea that we are all dependent on other people, no one entity is self-sufficient



What do you think?

[pencil example](#)

Importance of Education

- You are no longer competing with the people sitting around you---you are no longer competing with the Chicago metro area---you are no longer competing with others in Indiana, the midwestern US, or the US

You are competing with her

And him

And
millions
more just
like them



Importance of Education

- China currently produces 200,000 students with an engineering degree---India has more honors students than the United States has students



Better Be Ready To Compete!!!



Challenges you face

- Are India/China the only things you have to worry about?

Recognize them?

They haven't even
woke up and

started to
participate in the
global

economy...when
they do more
competition!!!

Time to step up our
game



Challenges you face

- That's Not ALL!!! 📢

What are the advantages to outsourcing/mechanization? (the process of replacing low skilled labor with machines

Cheaper labor

More qualified labor

More ambitious labor

Less vacation

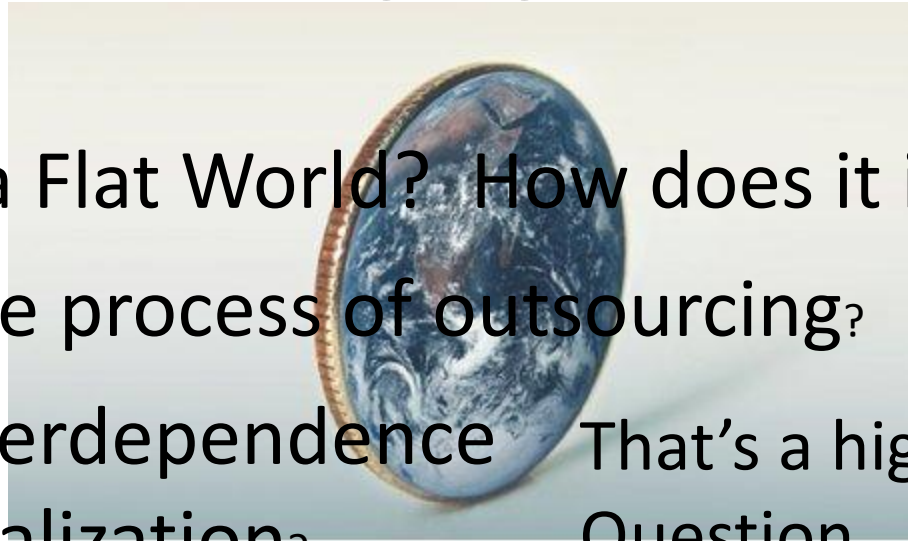
Less personal problems

Less sick days

Higher productivity 📢




Review



- What is a Flat World? How does it impact you?

Describe the process of outsourcing?

How has interdependence lead to globalization? That's a higher level Question 

Why are companies outsourcing?---Do they hate us?

Explain what the process of mechanization is and how it will impact you both positively and negatively

Give an example of integration and what it means to your life going forward