

ANTI-SMOKING BROCHURE INSTRUCTIONS

Create a tri-fold brochure with **6 separate sections (panels)**, including the following:

1. Front of the brochure – MUST include Title, your name and class period
2. Panel / Section providing local AND national resources for quitting smoking
3. Panel / Section providing narrative paragraphs presenting arguments for why tobacco is bad for you and why anyone who uses tobacco should quit.
4. Three (3) additional Panels / Sections covering any of the following topics:
 - Why Should You Quit?
 - Managing Cravings
 - Why is Quitting So Difficult?
 - Medications That Help
 - How to Prepare to Quit
 - How to Stick With It
 - Tips for Successful Quitting
 - Chew Dangers
5. Must include graphics / pictures / images relevant to content
6. **Cut out rubric and staple to brochure to turn it in.**

Name: _____ Per. _____ Score: _____

Anti-Smoking Brochure Rubric				
CATEGORY	<u>A</u> 4 points	<u>B</u> 3 points	<u>C</u> 2 points	<u>D or F</u> 1 point
Front Panel – Title, Name, Period	ALL information AND picture	Missing 3 elements	Missing 2 elements	Missing 3 elements
Content Accuracy / Relevance – Resources for Quitting	*Understanding of topic is very evident and message is very clear and positive.	Understanding is partially clear and message is somewhat clear and relevant.	Understanding is unclear or the message isn't clear or relevant.	Understanding is unclear and message is incorrect or negative.
Content Accuracy / Relevance – Narrative	ditto	ditto	ditto	ditto
Content Accuracy / Relevance – Choice 1	ditto	ditto	ditto	ditto
Content Accuracy / Relevance – Choice 2	ditto	ditto	ditto	ditto
Content Accuracy / Relevance – Choice 3	ditto	ditto	ditto	ditto
Graphics: photos, pictures	*Graphics are very creatively displayed.	Graphics are somewhat creatively displayed.	Graphics are a bit creative.	Lacking creative graphics.
Attractiveness	*Really good design, layout, and neatness.	Looks good in design, layout and neatness.	Is acceptably attractive, but may be a bit messy.	Messy or poorly designed.
Works Cited	All information/images are correctly cited	Some information / images are cited	Lacking most information/image cites	NO information/image citations
Grammar	*No grammatical mistakes. (Spelling)	Just one or two grammatical mistakes. (Spelling)	Several grammatical mistakes. (Spelling)	Many grammatical mistakes. (Spelling)

Right Outside Panel



Image 3

(Optional Topic)

Your choice from list

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Back Outside Panel

Quitting Tobacco Resources

National Resources

-
-
-

Local Resources

-
-
-

Works Cited:

Information citations:

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.....
.....

Image citations:

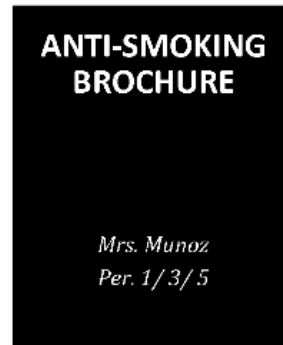
Image 1 - <http://designcanyon.com/inspiration/anti-smoking-ads/>

Image 2 - https://en.wikipedia.org/wiki/Smoking_ban

Image 3 - <http://www.ahr.healthnews.com/2014/07/11/cdc-unveils-new-anti-smoking-campaign/>

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Front Outside Panel



Left Inside Panel



Narrative paragraphs

Smoking or using tobacco is bad for you because . . .

- 1 reason
- 2 reason
- 3 reason

Anyone who uses tobacco or smokes cigarettes should quit because . . .

- 1 reason
- 2 reason
- 3 reason

Back Inside Panel

(Optional Topic)

Your choice from list

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Right Inside Panel



Image 4

(Optional Topic)

Your choice from list

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