1.Sarah is designing invitations for the school's prom. Which typeface is appropriate?
- ○ A. Ornamental/Decorative
- ○ B. San Serif
- ◉ C. Script
- ○ D. Serif

2.Clifton is adding the main heading to the school newspaper. Which typeface is appropriate?
- ○ A. Font family
- ○ B. Ornamental/Decorative
- ◉ C. Sans Serif
- ○ D. Script

3.The typefaces in Figure 1.01E are examples of a(n):
- ○ A. decorative/ornamental font.
- ◉ B. font family.
- ○ C. sans serif.
- ○ D. Script.

4.Alex is creating a website for his band. Which typeface would be the **BEST**?
- ○ A. Ornamental/Decorative font
- ◉ B. Sans Serif
- ○ C. Script
- ○ D. Serif

5.Sean is creating a flyer for a Halloween party. Which typeface should be used to create the heading?
- ○ A. Arial
- ○ B. Brush Script M7
- ◉ C. Chiller
- ○ D. Courier

6.Jacob wants each letter in the word "Gothic" to have the same amount of space. Which typeface spacing should he use?
- ○ A. Kerning
- ○ B. Leading
- ◉ C. Monospaced
- ○ D. Tracking

7.John wants to expand the spacing between the first line (Soloist) and the second line (Musician). Which typeface spacing should he use?
- ◉ A. Leading
- ○ B. Monospaced

○ C. Proportional

○ D. Tracking

8.Jill is creating a flyer advertising an FBLA fundraiser. Which typeface category is appropriate?

◉ A. Ornamental/Decorative

○ B. San Serif

○ C. Script

○ D. Serif

9.Jeffrey is keying an article for the FBLA magazine. He needs all the text in column one to align with the text in column two. Which typeface spacing effect will he use?

○ A. Kerning

○ B. Monospaced

○ C. Proportional

◉ D. Tracking

10.Taylor is creating a graduation announcement. Which typeface should she use?

○ A. Ornamental/Decorative

○ B. Sans Serif

◉ C. Script

○ D. Serif

11.Debbie is helping create the student newspaper. Which typeface should be used for the text in the articles?

○ A. Arial

○ B. Arial Narrow

◉ C. Courier

○ D. Verdana

12.Chuck is designing a brochure with elements that are noticeably different from one other in order to draw the viewer's attention to essential information. Which principle of design is he using?

○ A. Alignment

◉ B. Contrast

○ C. Radial

○ D. Repetition

13.Which principle of design should Catherine use in a publication to show the connection between elements?

○ A. Alignment

○ B. Contrast

◉ C. Proximity

D. Repetition

14. Wesley is creating a sales flyer and places a graphic next to the item's description. This is an example of which design principle?

A. Contrast

B. Proximity/Unity

C. Repetition/Consistency

D. White space

15. Joe is creating a flyer for an upcoming FBLA event. How should he arrange the **MOST IMPORTANT** information to ensure that the viewers will notice it?

A. Abstract

B. Geometrical

C. Balance

D. Z-pattern

16. Mandy is painting hearts for a Valentine's Day party. When she changes the colors of the hearts from red to pink, what has she done to the color?

A. Colored

B. Saturated

C. Shaded

D. Tinted

17. Curtis is designing business cards for a client. The colors on the business cards should match the colors on his business website. When printing the cards, Curtis should use:

A. color matching.

B. contrast.

C. RGB.

D. saturation.

18. In Figure 1.02C, the bold lines are used to provide

A. shade.

B. frame.

C. saturation.

D. texture.

19. Kevin designed a flyer for his meeting. The flyer was crowded with information, making it difficult to read. Which design principle could he use to correct this?

A. Alignment

B. Contrast

C. Balance

D. White space

20. When designing a newsletter for FBLA, Susie placed all images near the articles they were illustrating. Which design principle did she use?
○ A. Alignment
○ B. Balance
◉ C. Proximity/Unity
○ D. Repetition/Consistency

21. Which design principle is illustrated in figure 1.02B?
○ A. Alignment
◉ B. Asymmetrical
○ C. Symmetrical
○ D. Radial

22. Rusty has created a brochure and wants to make sure the color on the printed copy looks just like what is on his monitor. This is referred to as:
○ A. CMYK.
○ B. complimentary colors
◉ C. color matching.
○ D. RGB.

23. Lisa needs pink paint so she adds white to red paint. This is an example of:
○ A. hueing.
○ B. saturating.
○ C. shading.
◉ D. tinting.

24. Austin is creating a poster with a background that looks like blades of grass. This is an example of which design element?
○ A. Lines
○ B. Mass
○ C. Shapes
◉ D. Texture

25. Figure 1.02A is an example of which principle of design?
○ A. Asymmetry
○ B. Radial
○ C. Proximity
◉ D. Symmetry

26. Valerie designed an advertisement for FBLA with various elements in different sizes and shapes, using light and dark colors. Which principle of design technique did she use?
○ A. Alignment
◉ B. Contrast

C. Repetition/Consistency

D. White space

27.Mike designed a newsletter for a meeting and is using the same type face size and color for all headings. Which design principle did he follow?

A. Alignment

B. Balance

C. Proximity/Unity

D. Repetition/Consistency

28.Beside a newspaper article about shark attacks was a smaller article sectioned off that contained a personal account of someone attacked by a shark. This is an example of a:

A. deck.

B. jumpline.

C. pull quote.

D. sidebar.

29.The small graphic at the end of a magazine article is a/an:

A. byline.

B. end sign.

C. nameplate.

D. sidebar.

30.Beth is creating a newsletter using desktop publishing software. She wants items to line up evenly. Which guide should she use?

A. Column

B. Grid

C. Margin

D. Ruler

31.Which desktop publishing special feature is represented in Figure 1.03F?

A. Dropped cap

B. Jumpline

C. Endmark

D. Reverse text

32.The second page of the school newspaper has a section that contains the editor's name, the photographer, and school reporters. This is an example of a/an:

A. end sign.

B. kicker.

C. masthead.

D. nameplate

33.Karen is creating a brochure and wants the company's phone number to show up in the same place on each page. In order to accomplish this, she should modify the:

○ A. grid.

◉ B. master page.

○ C. mockup.

○ D. prototype.

34.Which design feature is used when a statement is placed just above a heading to get the reader's attention?

○ A. Byline

○ B. Deck

◉ C. Kicker

○ D. Running headline

35.Eddie is creating a flyer for the chorus concert and wants to add graphics to make it more colorful. This is an example of a(n):

◉ A. art.

○ B. bleed.

○ C. sidebar.

○ D. text box.

36.Julie wants the same footer format and logo to display on every page of the desktop publishing document. Which document design is **BEST** to accomplish this?

○ A. Header page

◉ B. Master page

○ C. Prototype

○ D. Dummy page

37.Jenny is creating a publication and using something that is already set up so the information can just be filled in. This is an example of a:

○ A. grid.

○ B. guide

○ C. prototype.

◉ D. template.

38.Luke is creating a school newsletter and begins the first paragraph with a large letter. This is an example of:

○ A. art.

○ B. bleed.

○ C. caption.

◉ D. dropped cap.

39.Tanya is creating school letterhead and wants to use a very light image of the school mascot in the middle of the page. Which desktop publishing design feature should she use?

○ A. End sign

○ B. Reverse text

○ C. Sidebar

◉ D. Watermark

40.Kyle wrote an article for the school newspaper. Between the title and the body, he wrote a short statement of what the article was about. This is an example of a:

○ A. byline.

◉ B. deck.

○ C. kicker.

○ D. nameplate.

41.What desktop publishing feature is used when the pages of a newspaper are numbered at the top of every page?

○ A. Caption

○ B. Jumpline

◉ C. Running header

○ D. Running footer

Standard:

| NCCTE.9_12.E | select

42.Which desktop publishing feature is used when the school motto is written at the bottom of each page of the school newspaper?

○ A. Caption

○ B. Jumpline

○ C. Running header

◉ D. Running footer

43.Heather is typing a newsletter article and has come to the end of the page. She will continue the article on another page. Which desktop publishing special feature will she use to let readers know where to go to continue reading the article?

○ A. Caption

◉ B. Jumpline

○ C. Pull quote

○ D. Sidebar

44.Kyle is creating a publication and types the title in yellow with dark blue behind it. This is an example of a:

○ A. caption.

◉ B. reverse text.

○ C. text box.

   ○ D. watermark.

45.Sadie printed a sample copy of her class brochure to make sure everything was placed correctly and make sure there were no errors. This is an example of a:

   ○ A. grid.

   ○ B. master page.

   ◉ C. prototype.

   ○ D. template.

46.In a magazine article, the graphic of a runner extended beyond the side of a page. This is an example of:

   ◉ A. bleed.

   ○ B. caption.

   ○ C. jumpline.

   ○ D. sidebar.

47.The information in figure 1.03C is located at the top of the school newsletter. This is an example of a:

   ○ A. deck.

   ○ B. masthead.

   ◉ C. nameplate.

   ○ D. table of contents.

48.Figure 1.03B was an excerpt from a magazine article that was placed in the middle of the page. This is an example of a:

   ○ A. dropped cap

   ○ B. jumpline

   ◉ C. pull-quote

   ○ D. sidebar

49.Jennifer's name appeared below her picture of the football team in the school newspaper. This is an example of a/an:

   ○ A. end sign.

   ◉ B. caption

   ○ C. deck.

   ○ D. kicker.

50.Joe is working with a desktop publishing document. He wants to move the text closer to the edge of the page. Which guide should he use to make the change?

   ○ A. Column

   ○ B. Grid

   ◉ C. Margin

   ○ D. Ruler