

### **Propaganda Identification Project**

**Directions:** Answer the following questions in complete sentences. Staple your propaganda sample to your answers.

- 1) Identify the purpose of the piece of propaganda.  
Is it to change a belief, value, attitude, behavior? If so, identify the belief, value or behavior that is being targeted.
- 2) Explain the context in which propaganda occurred (i.e. mood, climate, struggles, limitations, expectations of the people/government of the time period)
- 3) Describe the propagandist.
- 4) Identify the target audience *and* why you believe this particular segment of the population is being targeted.
- 5) Which media (television, radio, Facebook, billboards, etc.) is being utilized to deliver this form of propaganda?
- 6) What is the target audience's reaction/response to the propaganda techniques?
- 7) Identify any counterpropaganda techniques (i.e. The government advocated for Wallstreet's bailout money. The target audience responded with the organization of Occupy Wallstreet)

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