

2011 Application



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program overview

For more than 10 years, Shenandoah Valley McDonald's Family Restaurants have asked local high schools to identify qualified seniors to apply for the AP Boxley McDonald's: Student & Teacher Achievement Award. Established in honor of McDonald's founder, Ray A. Kroc, this program recognizes high school seniors who are leaders in school and community activities, and the teachers who inspire them. By applying for the AP Boxley McDonald's Award, students not only qualify to receive the awards themselves, but also have the opportunity to recognize the high school teachers who have influenced them the most.

To apply, students must submit the attached form and essay, along with a letter of recommendation in accordance with the guidelines described within. Each area high school will choose one winner from their school and the winner will receive at least a \$500 scholarship. All winners will compete with other area high school students for the AP Boxley McDonald's Award and a \$2000, \$1500 or a \$1000 academic scholarship.

eligibility

The scholarship is open to high school seniors who demonstrate:

Leadership, by serving in leadership positions in school, church or community organizations.

Scholarship, by applying or planning to apply to an accredited college or university and demonstrating a strong commitment to academics in the classroom.

Extra-curricular Activities, by participating in school sponsored activities such as athletics, clubs and fine arts.

Community Service, by volunteering spare time to help those in need and providing support to local groups, businesses and neighborhood organizations.

submission requirements

1. A completed **AP Boxley McDonald's: Student & Teacher Achievement Awards application** signed by the student's guidance counselor.
2. A **250-word typed essay**. Applicants should follow the guidelines below to prepare an essay titled, "My Most Influential Teacher."
3. An official high school **transcript**.
4. A **letter of recommendation** from the student's school.

essay guidelines

AP Boxley McDonald's: Student & Teacher Achievement Award winners are selected in part on the basis of an essay written by the student titled, "My Most Influential Teacher."

The following **guidelines** are provided to assist applicants in their development of the essay:

- The maximum length of the essay is **250 typewritten words**. The essay will not be returned to the applicant.
- The essay should focus on a particular teacher, currently working at the student's high school, who has had a significant influence on the student's personal development both inside and outside of the classroom.
- The student should describe the impact that the teacher has had on his or her life. In what ways has the teacher motivated the student to become a successful college student?
- **Essays will be judged on:**
 - **Creative Content** – ability to communicate a unique perspective and point-of-view.
 - **Idea Development** – ability to fully develop and explain the rationale presented.
 - **Writing Style** – correct grammar, spelling, punctuation and absence of typographical errors.

awards and recognition

AP Boxley McDonald's: Student & Teacher Achievement Award winners may receive awards and recognition including plaques, certificates and/or pins.

In addition, the winning student will receive a \$2,000 scholarship (1st place), a \$1,500 scholarship (2nd place), a \$1,000 scholarship (3rd place), and a \$500 scholarship (for the runners up-one per high school) that will go to the winners' colleges of choice.

application deadline

All materials must be postmarked by **Friday, April 8, 2011.**

for more information

For more information, please contact Crystal Mitchell at 540-432-9383.

submitting the application

Each school will choose **one** winning application to submit.

Mail materials to:

AP Boxley McDonald's Scholarships
Attention: Crystal Mitchell
McDonald's Office
172 South Avenue
Harrisonburg, Virginia 22801



application – part 1

Please print or type. All questions must be filled out for the application to be considered.

Name

Address County

City State Zip Code

Phone Email Address

Age Birthdate Social Security Number

Name of Parent(s) or Guardian(s)

Name of High School Name of Guidance Counselor

School Address

City State Zip Code

School Phone Number Grade Point Average (Include Scale)

Are you currently in your senior year of high school? Yes No

Are you currently employed at a McDonald's Restaurant? Yes No

If yes, please indicate restaurant address.

Address of McDonald's located closest to your high school

How did you learn about this program?

application – part 2

Below, please list all school activities, making note of all leadership positions as well as awards and honors received. Community service may include any time donated to community, church or any other non-profit organization.

School Extra-Curricular Activities

Activity

Grade During Involvement

Hours Per Week

Leadership Positions

Honors and Awards

Work Experience

Community Service

application – part 3

Please provide a 250-word typed essay titled, “My Most Influential Teacher.”

Please also include the teacher’s FIRST and LAST name.

verification

I do hereby certify that the information provided is correct and to the best of my knowledge.

Student’s Signature

Date

Parent/Guardian’s Signature

Date

publicity release

Student and parent approval for publicity on behalf of the AP Boxley McDonald's: Student & Teacher Achievement Awards is required.

The undersigned hereby grants to McDonald's Corporation, its subsidiaries, affiliates and licensees, or anyone authorized by them (hereinafter "McDonald's") the irrevocable right, license and privilege to use, record, dub, reproduce, perform, represent, exhibit, televise, transmit and simulate the undersigned's name, likeness, photograph and voice throughout the world in any manner and form and by any method and process and through any media now or hereafter known devised.

Student Approval

I hereby waive all rights to compensation in return for publicity and exposure afforded me during and after the participation in the AP Boxley McDonald's: Student & Teacher Achievement Awards.

Name (please print)

Student Signature

Student Address

City

State

Zip Code

Parent or Guardian Approval

I am (We are) the parent(s) or guardian(s) of the student named above and have the right to execute this document in his/her name.

Name (please print)

Parent/Guardian Signature

Parent/Guardian Address

Date

City

State

Zip Code

Did you remember to:

- Fill out and sign all sections of the application and release?
- Has your parent or guardian signed the application and release?
- Did you include your essay?
- Did you include your transcript (or ask your school to send it)?
- Did you include your letter of recommendation (or have it sent)?
- Did you make sure you are eligible by going through the eligibility requirements?
- Are you meeting the March 26th deadline?