



Retail Management Certificate (WAFC) is now offered at Coca-Cola in Rancho Cucamonga

Come and share a unique educational experience.

Course Offering: BA114 Marketing #22380

Class Description: This course covers promotion at retail and wholesale, consumer buyer habits, pricing, budgeting, transportation, warehousing, sources, and uses of marketing information.

Instructor: Mike Acheson (extensive Food Industry background)

Time: Wednesdays, 6-9 p.m.,
1st class Aug. 22nd/ Last class Nov. 28th

Place: Coca Cola
10670 6th Street
Rancho Cucamonga, CA 91730

**This is the first of 10 courses in the Retail Management Certificate -
ALL of the courses will be offered at the Coca-Cola location. JOIN US!!**

For additional information

Visit www.cerritos.edu/wafc or contact
Bob Livingston at blivingston@cerritos.edu

Steps to Enrollment

Apply Online

1. Go to <http://my.cerritos.edu>
2. Click on "Student Application – Online"
3. Fill out the application
4. **IMPORTANT:** Assessment & Orientation-Counseling (AOC) are required for first-time (new to any college) students who plan to complete an AA Degree or Transfer to a 4-year college or university. If you are taking classes for career advancement, select "Career Advancement" to question #20, to be exempt from AOC & testing.
5. When you've completed the application, your student ID# will be emailed to you within a day or two.
6. When you receive your student ID#, send it via email to blivingston@cerritos.edu with a note asking to be registered in the Coca-Cola group.
7. You will be block registered into the class as soon as registration for the Fall Semester opens and will receive an email regarding payment. NOTE- the DEADLINE is July 15 to be added to the class.

Master Schedule for the Coca-Cola classes

Cerritos College is committed to providing all of the Retail Management courses at the Coke Facility over the next two years to help students complete the entire certificate. You attend class only 1 night per week!! After the 1st semester, the classes will be accelerated with an on-line component to help you complete quicker.

Wednesday Evenings...Rancho Cucamonga (6-9 pm) or 100% online (subject to change)

<i>Fall 2012</i>	15wks: BA114 Marketing
<i>Spring 2013</i>	1st 9wks: BA107 Human Relations 2nd 9wks: BA106 Human Resources
<i>Summer 2013</i>	2nd 8wks: BA157 Public Relations
<i>Fall 2013</i>	1st 9wks: BA156 Presentation Skills 2nd 9wks: BA132 Computer Applications
<i>Spring 2014</i>	1st 9wks: BA50 Business Math 2nd 9wks: BA120 Accounting for Mgrs
<i>Fall 2014</i>	1st 9wks: BA115 Management 2nd 9wks: BA118 Retail Management

1. For additional information, and to view the Master Schedule for the Coca-Cola classes, go to www.cerritos.edu/wafc
2. Click on "Retail Management Program for California Students"
3. Under Master Schedules on the left, click on Coca-Cola

QUESTIONS??

Contact the WAFC college-chair -- Bob Livingston -- at blivingston@cerritos.edu