

VOTERS

Voters and Nonvoters

⦿ Likely to Vote

- Long-time residents
- Strong party identification
- Higher levels of income, education, and status
- Women

⦿ Not Likely to Vote

- Younger than 35
- Unmarried
- unskilled

⦿ Independent Voters

- No Party Identification
- Cannot be defined

⦿ Undecided/Uninformed Voters

- Do not have a sense of what they believe
- Do not care about politics
- Make up their mind at the last minute

Elections

- ◎ Primary Election—A Party's Nominating Election
 - Closed Primary
 - Only party members may vote
 - Why?
 - Prevents parties from controlling each other
 - Open Primary
 - Any qualified member can cast ballot

Election Day

- ⦿ Absentee Ballots
 - Sent in ahead of time
- ⦿ Polling Place—location where you vote
- ⦿ Ballot—how you choose your candidate
 - Paper Ballots—on their way out
 - Electronic Voting
 - Online Voting