

# plagiarism

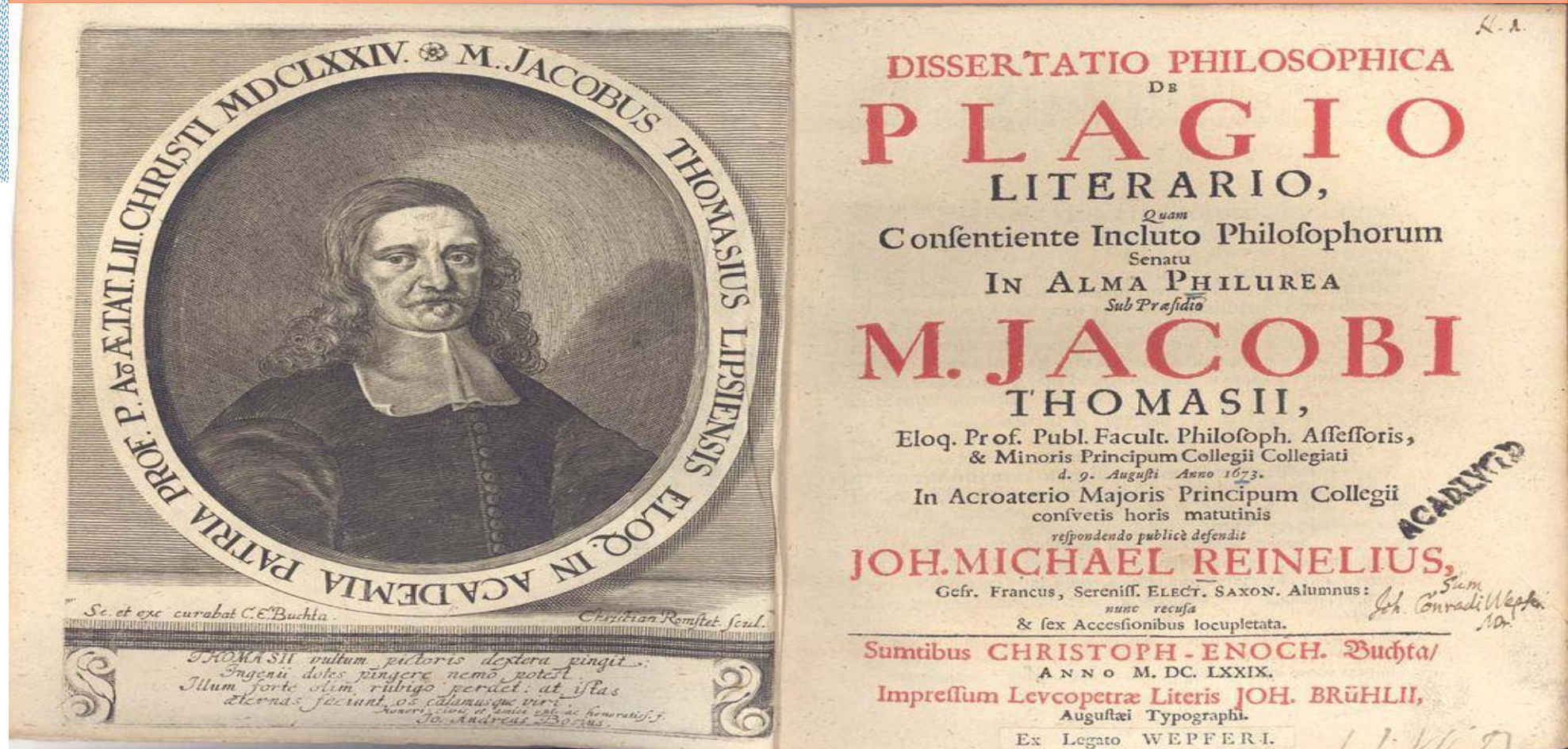


I didn't know that  
it was wrong!

- What is it?
- Why is it a problem?



# Plagiarism is not new!





Look at the questions in this survey about plagiarism.

See if you can understand what it is from the questions.

If you have never heard this word – you will learn about it in this presentation

**Plagiarism and You**

<http://www.quia.com/sv/803616.html>

**Noun** /'pleɪdʒəˌrɪzəm/

plagiarism (countable and uncountable, plural plagiarisms)

(uncountable) Copying of another person's ideas, text or other creative work, and presenting it as one's own, *especially* without permission; plagiarizing.

*Even if it's not illegal, **plagiarism** is usually frowned upon.*

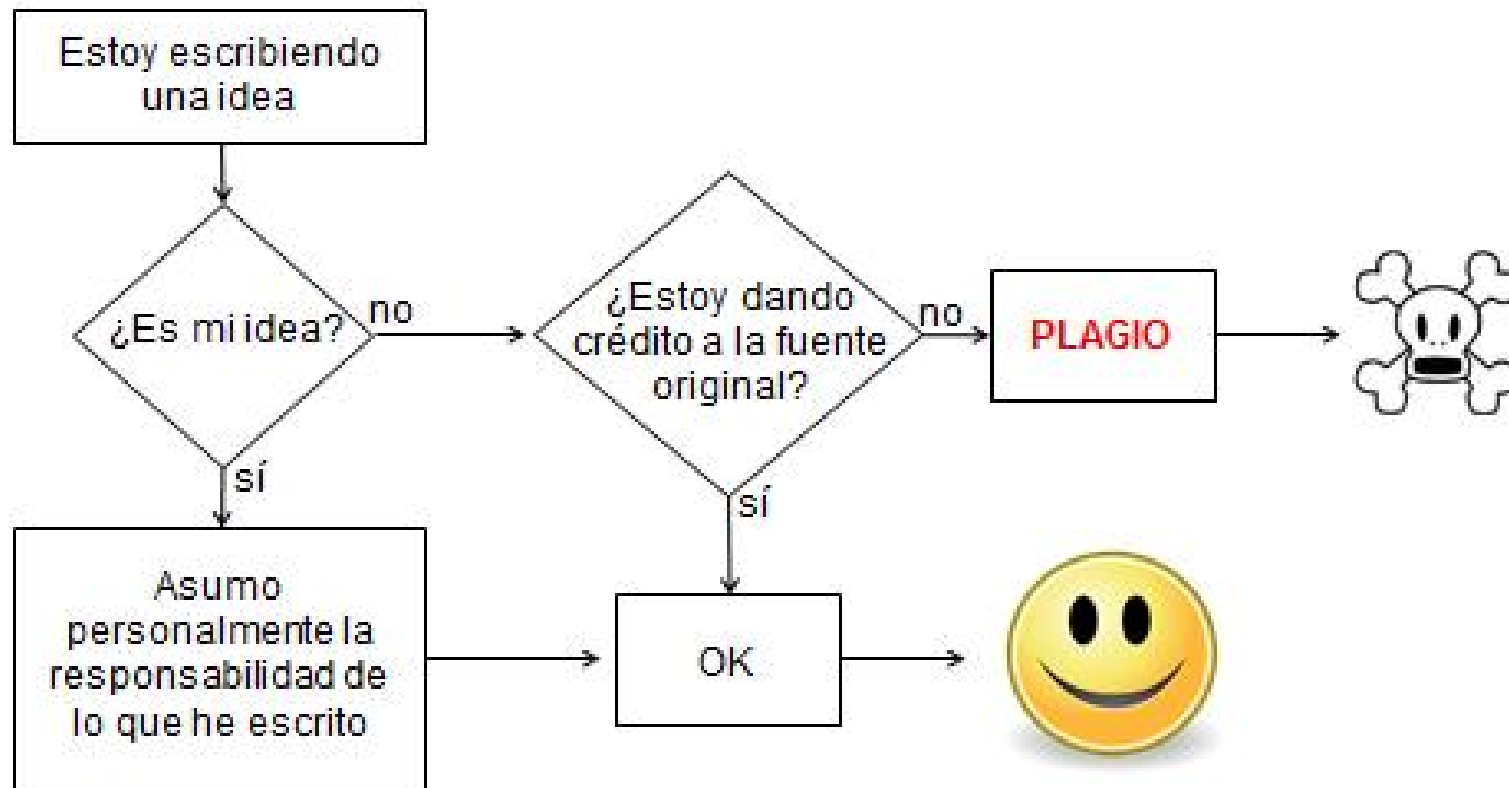
*Copy from one, it's **plagiarism**. Copy from two, it's research.*

(uncountable) Text or other work resulting from this act.

Why is this a problem?

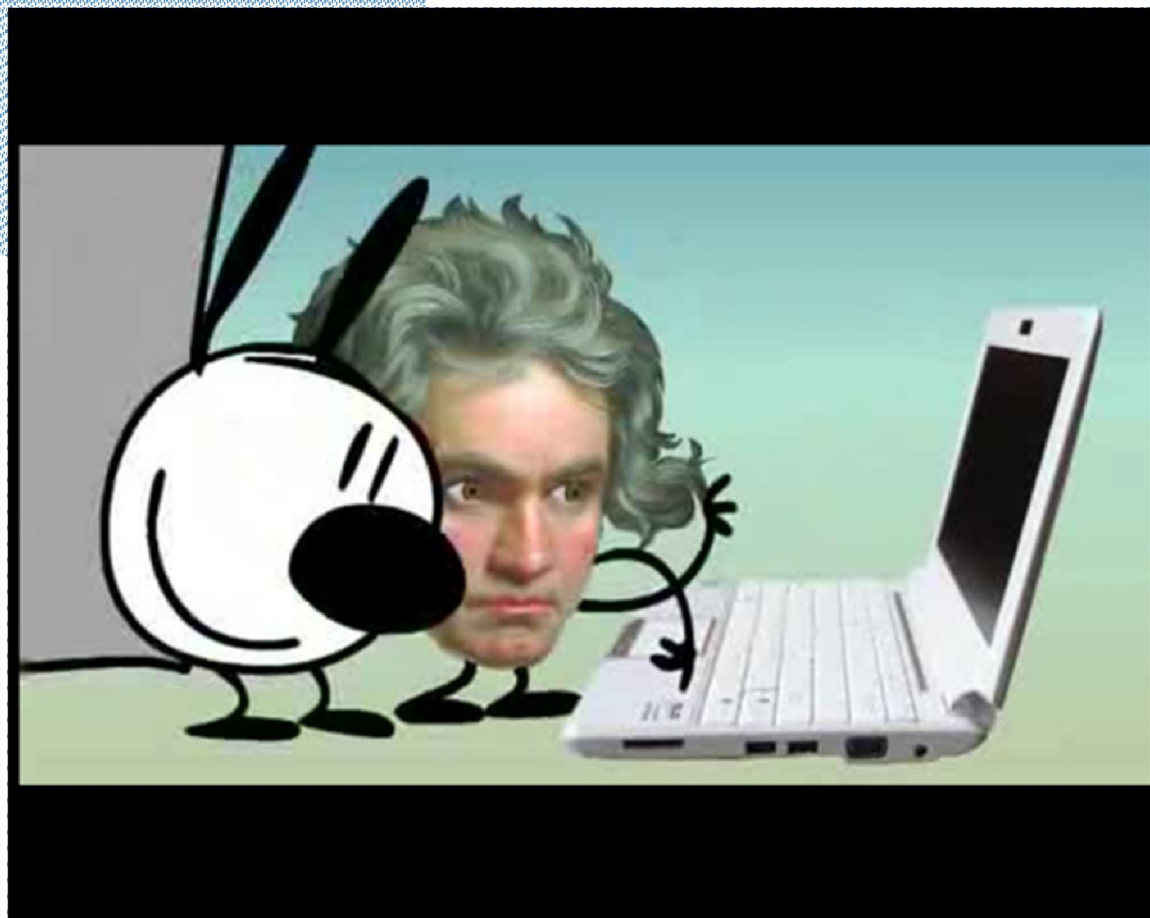
Can you understand what it says in the diagram?

## ¿Estoy plagiando?





<https://archive.org/details/CreditsDue>



Do you remember this question from the survey?



4. If I copy some text  
and then change some  
words, then it's OK, isn't it?



Here is the answer to that question:





# How can you avoid plagiarism?

You can copy text but you must

- Put quotation marks around it
  - Show the source of the text
  - Look at the example on the right
- Sleep patterns of those people who stay up late and get up late ('night owls') often suffer from stress or depression. Researchers from two UK universities have done research on this:
  - "The research, published in the journal Sleep Medicine, showed that, over a three-week period, it was possible to shift the circadian rhythm of 'night owls' using non-pharmacological and practical interventions."
  - **Source: Night owls can 're-train' their body clocks to improve mental well-being**
  - <https://gulfnews.com/lifestyle/health-fitness/night-owls-can-re-train-their-body-clocks-to-improve-mental-well-being-1.64508374>

Do famous people plagiarise?





Which of these can be plagiarized?



- **Words of a song (lyrics)**
- **A film**
- **A business idea**

The answer is: all of these!





Here are the famous people and the work they copied:

- Justin Beiber
- Beyonce
- Mark Zuckerberg
- .... Song lyrics
- .... A film trailer for an album
- .... A business idea

Justin Bieber  
Bieber's song called  
"Someone to Love"

Is very similar to another  
song with the same name

Bieber was sued because  
of this.





# Beyonce

Her album called “Lemonade”  
has a short film trailer

She was sued because she  
had copied up to nine parts of  
it from someone else





<https://www.youtube.com/watch?list=RDBB5zLq1zcdo&v=BB5zLq1zcdo>

|  |   |
|--|---|
| <p data-bbox="792 332 1080 382">PALINOIA</p>  <p data-bbox="746 875 1128 932">MATT FULKS</p> | <p data-bbox="1200 329 1327 458">1</p> <p data-bbox="1411 332 1760 382">LEMONADE</p>  <p data-bbox="1434 868 1735 932">BEYONCÉ</p> |
|--|---|

AT: 03:54

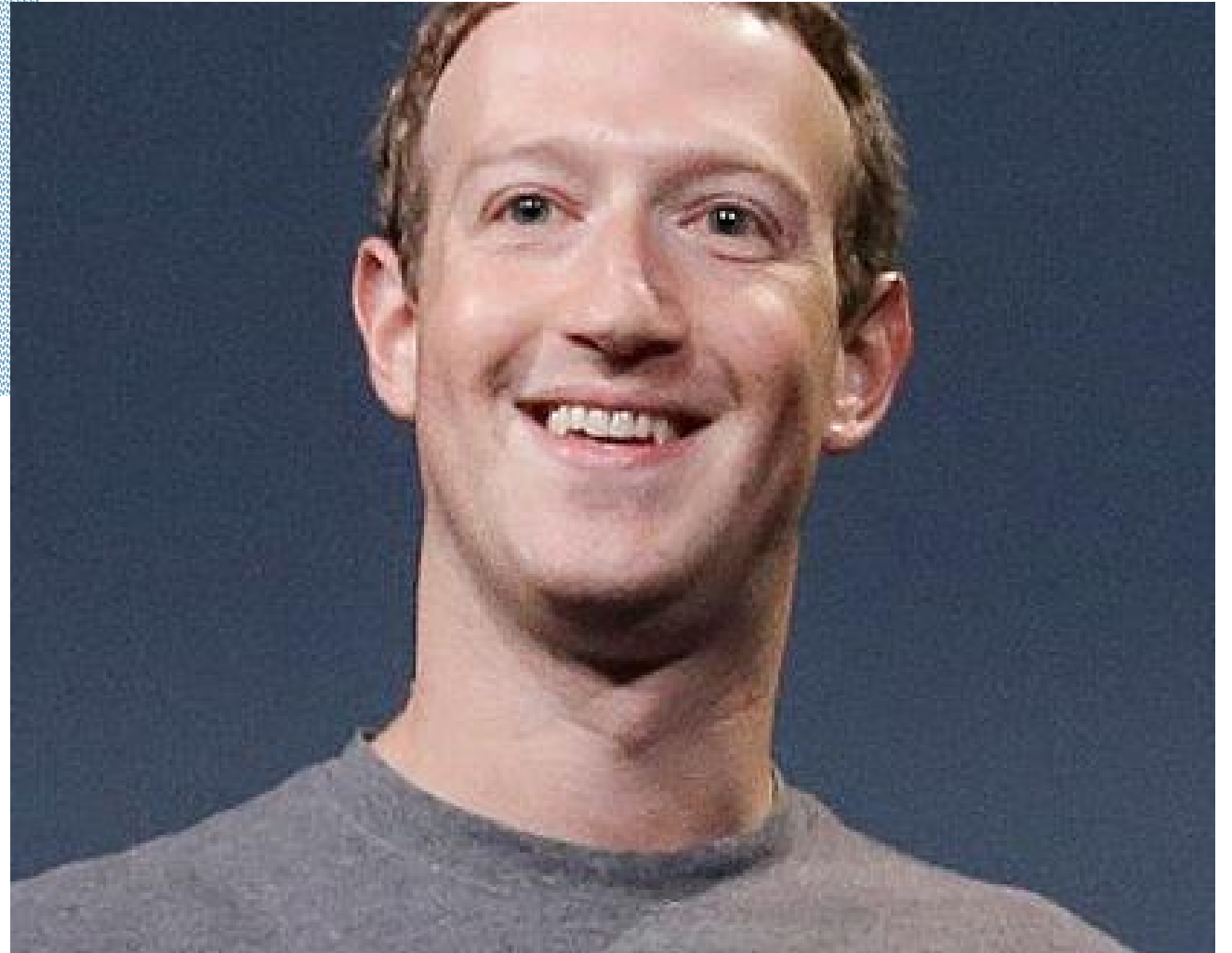
AT: 00:00



## Mark Zuckerberg

He is famous for creating the social media Facebook platform.

Two of his classmates from Harvard university said Facebook was partly their idea



Do you understand the joke in this cartoon?





Thank you for listening

Now I  
get it!



# Sources

Girl picture: Wikimedia commons/RoyStyle/design/cartoon (link no longer available)

Plagio M Jacobi <https://upload.wikimedia.org/wikipedia/commons/b/be/Thomasius1679.jpg>

Jacobus Thomasius (praeses) & Joh. Michael Reinelius (respondens): Dissertatio philosophica de plagio literario. Dissertation Leipzig, 1679. Legacy Joh. Conr. Wepfer (*Ex legato Wepferi*). Collection Leiden University Library (The Netherlands)

## Diagram in Spanish

Gabriel Pérez Salazar [CC BY-SA 4.0 (<https://creativecommons.org/licenses/by-sa/4.0/>)]

## Beethoven animation

[https://commons.wikimedia.org/wiki/File:CreditsDue\\_H264\\_720p.ogv](https://commons.wikimedia.org/wiki/File:CreditsDue_H264_720p.ogv)

Movie and Song by Nina Paley

Performed by Evanescence (Vocals & Ukele: Bliss Blood, Guitar: Al Street)

Sound Effects Design by Greg Sextro [CC BY-SA 3.0 (<https://creativecommons.org/licenses/by-sa/3.0/>)]



# Sources cont'd

Small changes <https://upload.wikimedia.org/wikipedia/commons/7/77/Example-of-Article-Plagiarism-Diagram.png> small changes

Thief Cartoon [Nina Paley - http://mimiandeunice.com/2010/07/30/thief/](http://mimiandeunice.com/2010/07/30/thief/)

Justin Beiber photo [https://www.google.com/search?rlz=1C1KMZB\\_enAE838AE840&ei=jhX-XPLzAYGPlwS\\_srXYBA&q=justin+bieber&oq=jus&gs\\_l=psy-ab.1.0.0i67l2j0i131i67j0i67l7.91717.92064..95358...0.0..0.171.499.0j3.....0....1..gws-wiz.....0i131j0.YJNJ1kliKtQ](https://www.google.com/search?rlz=1C1KMZB_enAE838AE840&ei=jhX-XPLzAYGPlwS_srXYBA&q=justin+bieber&oq=jus&gs_l=psy-ab.1.0.0i67l2j0i131i67j0i67l7.91717.92064..95358...0.0..0.171.499.0j3.....0....1..gws-wiz.....0i131j0.YJNJ1kliKtQ)

# Sources cont'd

Beyonce photo

[https://www.google.com/search?gs\\_ssp=eJzj4tLP1TcwzC0oNC82YAQAF3MDag&q=beyonce&rlz=1C1KMZB\\_enAE838AE840&oq=Beyonce&aqs=chrome.1.69i59j](https://www.google.com/search?gs_ssp=eJzj4tLP1TcwzC0oNC82YAQAF3MDag&q=beyonce&rlz=1C1KMZB_enAE838AE840&oq=Beyonce&aqs=chrome.1.69i59j)

Lemonade trailer <https://www.youtube.com/watch?list=RDBB5zLq1zcdo&v=BB5zLq1zcdo>

<https://thenewdaily.com.au/entertainment/music/2016/06/10/beyonce-accused-plagiarism/>

Mark Zuckerberg photo

[https://www.google.com/search?hl=en-AE&authuser=0&rlz=1C1KMZB\\_enAE838AE840&ei=6xX-XMuEEpe95OUPpr2dqA0&q=mark+zuckerberg&oq=mark&gs\\_l=psy-ab.1.0.0i67j0i131i67j0i67l2j0i131i67j0i67l5.27156.27550..30229...0.0..0.220.788.0j2j2.....0....1..gws-wiz.....0i131.VOfOrsLkBoQ](https://www.google.com/search?hl=en-AE&authuser=0&rlz=1C1KMZB_enAE838AE840&ei=6xX-XMuEEpe95OUPpr2dqA0&q=mark+zuckerberg&oq=mark&gs_l=psy-ab.1.0.0i67j0i131i67j0i67l2j0i131i67j0i67l5.27156.27550..30229...0.0..0.220.788.0j2j2.....0....1..gws-wiz.....0i131.VOfOrsLkBoQ)

18) An illustrative example of plagiarism. Modified from [Image:Hamlet quarto 3rd.jpg](#)



